

COVID-19 RESPONSE

Awareness and Sensitization in organization level

- Preparation of COAST Code of Conducts and given orientation to the staff
- Revision of Bio-safety rules
- Sharing important topic related to COVID-19 through all_coast email and facebook page



Awareness and Sensitization in organization level

Two Virtual Online Training Courses

Process:

- Online sessions using Zoom
- Facebook live
- Online post training assessments using Google forms



Protection from COVID-19 on 15 April Contents

- What is COVID-19
- Symptoms of COVID-19 Attack
- Measures to protect COVID-19
- Quarantine
- Isolation
- Funeral of people died from COVID-19

Awareness and Sensitization in organization level

COVID-19: Mental Health on 21 April

Contents:

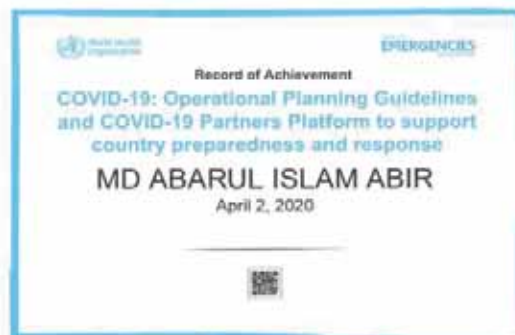
- Impact of pandemics on Mental health
 - Impact of COVID-19 on Mental health
 - Measures to be out of mental pressure
 - Ways to be free from mental pressure during Quarantine
 - Ways to be happy
-
- Nearly 500 staff by zoom and 10,000 viewers (including staff) through facebook joined in the course.
 - Conducted online quiz on the courses where 90% staff scored more than 80% marks



Awareness and Sensitization in organization level

Certificate of online courses

Sl	Name of the online Course	Staff received
1	COVID-19 Awareness & Prevention by BRAC	114
2	COVID-19: Special Course for Informal Healthcare Providers by JEEON	105
3	Online Course by DG of Health Services and offered through MuktoPaath	99
4	“Emerging Respiratory Virus including COVID-19:Methods for detection, prevention, response and control” by WHO	83
5	Infection Prevention and Control (IPC) for COVID-19 by WHO	104
	Total	505



Awareness and Sensitization in community level

- **On 10-12 March Total 4.5 lakh leaflets printed and distribution with orientation completed by 15 March**

- Department of Health Prevention's message on preventing the virus
- The icddr,b messages,
- About Self Quarantine to protect the spread out
- World Health Organization's Relief from mental stress,
- How to stay home quarantine, the punishments if home quarantine isn't done properly were distributed. –

- **Leaflet distributed to:**

- 1,35,700 member-participants of micro finance programs,
- In 237 union parishads, 51 upazila parishads, 9 zilla parishads,
- In 539 religious institutions,
- In 434 primary schools, 280 high schools and 140 colleges and 299 madrasas, and
- District and upazila offices, and health complexes.

- **Total coverage approximately 8.7 million population**



Awareness and Sensitization in community level

- On 20 and 28 March, to raise awareness of the Rohingyas, 1.50 lakh leaflets were printed in Burmese Language
- Distributed to 37 camps and 77 camp mosques with group discussions.

Total coverage approximately 3.50 lakh Rohingya



Awareness and Sensitization in organization and community levels

Videos made for COVID-19

1. Primary rules to follow to protect COVID-19

<https://www.youtube.com/watch?v=gJecZWIVcDo>

YouTube View: 1200, Facebook View: 32,000, Share: 288

2. Primary Rules to follow to Protect COVID-19 (CXB Language)

<https://www.youtube.com/watch?v=s2Na68Bp5sQ>

YouTube View: 520, Facebook View: 902, Share: 29

3. Primary Rules to follow to Protect COVID-19 (Rohingya Language, with Burmese subtitle)

<https://www.youtube.com/watch?v=y4OhAbW7nI4>

YouTube View 1036,



Awareness and Sensitization in organization and community levels

Videos made for COVID-19

4. What is Home Quarantine (Bangla)

<https://www.youtube.com/watch?v=KOKmFrKJl6U>

YouTube View: 189, Facebook View: 26,100, share: 263

5. What is Home Quarantine (Cxb Language)

<https://www.youtube.com/watch?v=OlkCneTatHo>

YouTube View: 214, Facebook View: 1,200, Share: 45

6. 4 (Four) virtual Training (with slides)

Facebook view (total) 20,000

7. What COAST has done so far on COVID-19

<https://www.youtube.com/watch?v=TEkkgmD7FWc&t=37s>

YouTube View: 334, Facebook View: 38,300, Share: 161

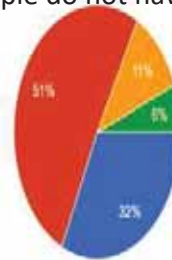


Survey on Awareness in Coastal Areas

COAST conducted this survey among the lower wage earners in 2 Divisions (Chattogram and Barishal), 2 districts (Cox's Bazar and Bhola), 2 Upallizas (Charfession and Ukhiya), 2 Unions (North Jaliapalong, Ukhiya and Charmanika, Charfession) and in 2 Char area (Kutubdia char and Kukrimukri char). Total 250 sample were interviewed

100 responses

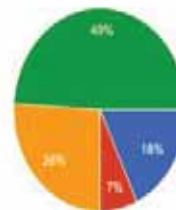
49% people do not have right message about washing hands.



- সঠিক বারবার ধোয়া ও পরিষ্কার করার বারবার সঠিক বারবার ধোয়া
- সঠিক বারবার ধোয়া ও পরিষ্কার করার বারবার সঠিক বারবার ধোয়া
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74% people don't know about IEDCR and its services

100 responses



- সঠিক বারবার ধোয়া ও পরিষ্কার করার বারবার সঠিক বারবার ধোয়া
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ED's write-up published in different dailies

- আমাদের সমস্যা সমাধান আমাদের করতে হবে

<http://alokitocoxsbazar.com/%e0%a6%86%e0%a6%ae%e0%a6%be%e0%a6%a6%e0%a7%87%e0%a6%b0-%e0%a6%b8%e0%a6%ae%e0%a6%b8%e0%a7%8d%e0%a6%af%e0%a6%be-%e0%a6%b8%e0%a6%ae%e0%a6%be%e0%a6%a7%e0%a6%be%e0%a6%a8-%e0%a6%86%e0%a6%ae/>

- ককমিউনিটি ক্লিনিকগুলো সঞ্জীবিত করুন

<http://www.coxsbazarnews.com/archives/256669>

আমরা যথেষ্ট সৌভাগ্যবান কারণ আমাদের ডাক্তার আছেন।

<http://www.ukhiyanews.com/%e0%a6%86%e0%a6%ae%e0%a6%b0%e0%a6%be-%e0%a6%af%e0%a6%a5%e0%a7%87%e0%a6%b7%e0%a7%8d%e0%a6%9f-%e0%a6%b8%e0%a7%87%e0%a7%97%e0%a6%ad%e0%a6%be%e0%a6%97%e0%a7%8d%e0%a6%af%e0%a6%ac%e0%a6%be%e0%a6%a8/>

<http://alokitocoxsbazar.com/%e0%a6%9a%e0%a6%bf%e0%a6%95%e0%a6%bf%e0%a7%8e%e0%a6%b8%e0%a6%95%e0%a6%a6%e0%a7%87%e0%a6%b0-%e0%a6%b8%e0%a6%ae%e0%a7%8d%e0%a6%ae%e0%a6%be%e0%a6%a8-%e0%a6%95%e0%a6%b0%e0%a7%81%e0%a6%a8/>

চিকিৎসকদের সম্মান করুন, তাদের সমর্থন ও উৎসাহ দিন।

<http://alokitocoxsbazar.com/%e0%a6%9a%e0%a6%bf%e0%a6%95%e0%a6%bf%e0%a7%8e%e0%a6%b8%e0%a6%95%e0%a6%a6%e0%a7%87%e0%a6%b0-%e0%a6%b8%e0%a6%ae%e0%a7%8d%e0%a6%ae%e0%a6%be%e0%a6%a8-%e0%a6%95%e0%a6%b0%e0%a7%81%e0%a6%a8/>



Virtual Press Conference

- On 30 March, Cox's Bazar district deserves special attention from both government and international agencies in this Corona crisis : Massive Social Mobilization Have to be Initiated, Internet 4G facilities in Camps Should Be resumed at least for the time being
- On 19 April, NGO network leaders on virtual press conference called for Inclusive Coordination : Social Mobilization, Local leadership and Resurrection of Local Economy are Key to Overcome Corona Crisis



1. The Daily Star

'Launch coronavirus awareness campaign in Rohingya camps, lift curbs on mobile internet'

<https://www.thedailystar.net/rohingya-crisis/news/launch-coronavirus-awareness-campaign-rohingya-camps-lift-curbs-mobile-internet-1887802>

Press release

**On 21 April, CSO leaders
for lifting ban on 4G
network in Rohingya
Camps**

<https://www.observerbd.com/details.php?id=254332>



Press release

49% low-income people in coastal areas ignorant of Covid-19 safety measures on 23 April

1. The Daily Star

Coronavirus outbreak: 49% low earners in coastal regions unaware of protective measures

<https://www.thedailystar.net/coronavirus-deadly-new-threat/news/coronavirus-outbreak-49-low-earners-coastal-regions-unaware-protective-measures-1896061>

2. The Business Standard

49 percent low-income people in coastal areas ignorant of Covid-19 safety measures: Study

<https://www.tbsnews.net/coronavirus-chronicle/covid-19-bangladesh/49-percent-low-income-people-coastal-areas-ignorant-covid>

3. The Financial Express

49pc coastal people have no idea about how to fight against Covid-19

Survey says

<https://thefinancialexpress.com.bd/national/49pc-coastal-people-have-no-idea-about-how-to-fight-against-covid-19-1587651622>

Donation to Gvt. Coronavirus Relief Fund

On 30 and 31 March,
donation of BDT 16.00
lakh to 37 upazillas and
8 districts
administrations in
COAST working areas
in the Government
Coronavirus Relief
Fund



Relief and Health Materials Distribution

- Distributed PPE, Nebulizers and other sanitizing materials to Charfession (16 March), Monupura (16 March) and Kutubdia (17 March) Health Complexes
- On 2 and 6 April, food distribution in 28 No. Ward of DNCC to 150 families(Rice-5kg, Potato-3 kg, Dal-1 kg, salt-1 kg, 1 Litre oil and 1 soap)



Radio Meghna Awareness Programs for COVID-19



Let's Discuss