



## **Social Business: Safe Dry Fish Project**

**PPMM REPORT ON NOVEMBER"20**



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COAST Trust**

## Aim & Object



- ❖ Pesticide free dry fish production and marketing.
- ❖ Technology extension such as fish dryer and organic method technology.
- ❖ Increased producers income.

## Major Achievement: Agreement With ``Finge’’



### Performance Indicator

- 1.COAST will ensure product quality.
- 2.``Finge’’ will marketing the product.
- 3.COAST will provide only DF.

### Achievement Indicator

- 1.Regular we supply DF item.
- 2.``Finge’’ promoted the DF product.



PIC: Agreement Signing with COAST and Finge

## Major Achievement:DF Production for `Finge`

### Performance Indicator

- 1.Will ensure quality product.
- 2.Any pesticide or extra salt should not mixed with product.
- 3.Product will produce using fish drier.

### Achievement Indicator

- 1.We supply quality product.
- 2.Added no chemical or extra salt.
- 3.DF produced using fish drier technology.



Pic: Processing on DF



Pic: Mixing turmeric & chili powder



Pic: Drying DF



## Major Achievement: DF Productionn Training for Others Organization

### Performance Indicator

1. Will train –up DF Producers.
2. DF producers will know how to make organic DF.
3. Will available safe DF.

### Achievement Indicator

1. Train-up 300 DF producers.
2. Now train-up producers are know how to make organic DF.
3. After getting training now they are producing organic DF gradually.



Pic: Codec Training participants



Pic: Practical session



Pic: Training Participants Relief International

## Major Achievement :DF Sell From Enterprise Unit



SL.	Customer Name	Total Sell (KGS)	Remarks
01.	NRB BAZAR	45	
02.	Nizami	06	
03.	Finge	35	
04.	NGO BURO	05	
05.	PKSF	06	
	TOTAL	97	

## Upcoming next Month Events

- **Increased DF Sell from Enterprise Development Unit.**
- **PKSF next phase Budget prepare.**



## Lesson Learned

- ▶ New Entrepreneurs are connecting DF sector.
- ▶ Many came to visit our project.



