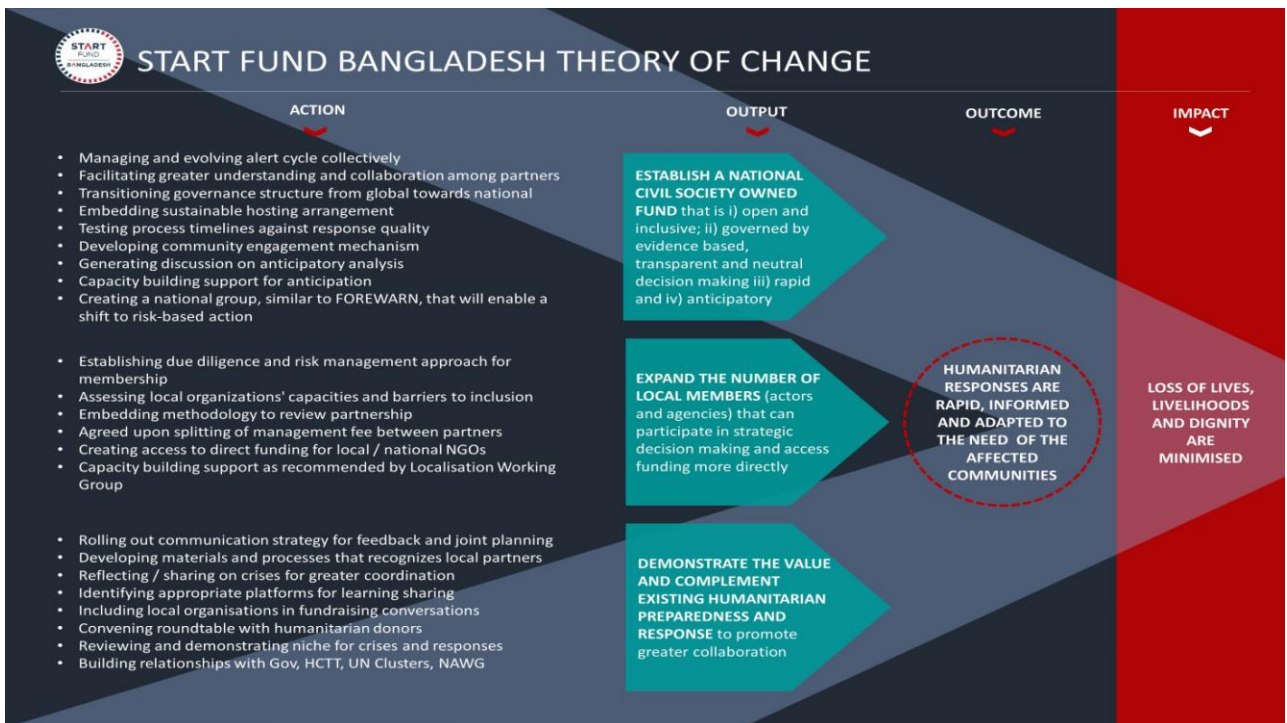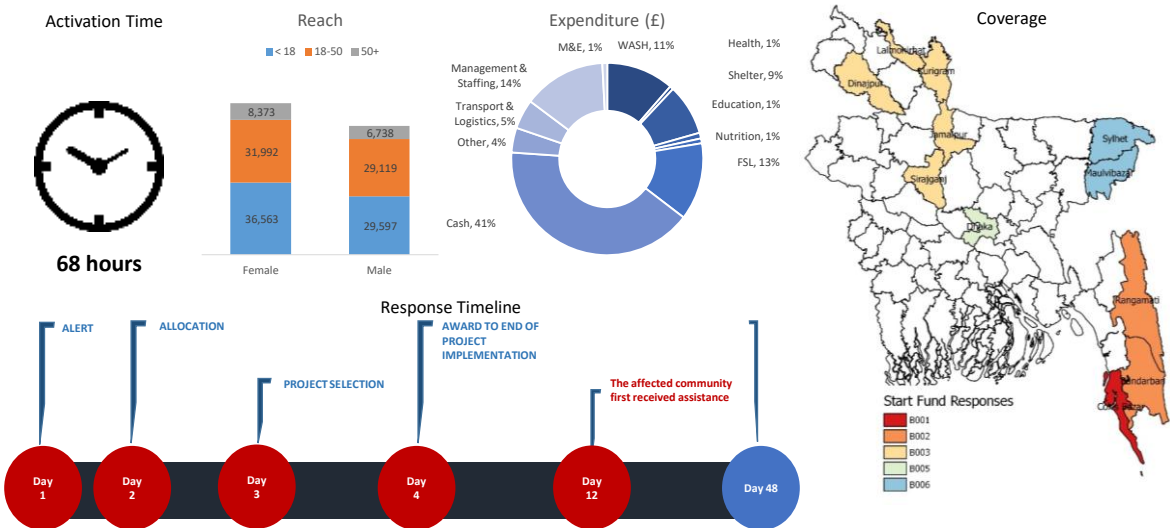# What is Start Fund Bangladesh?

- **The Start Network aims to *change the humanitarian system* – shifting control to front-line responders, and improving finance and decision making**

- The Start Network, a network of 42 leading humanitarian NGOs, created the Start Fund to fill the gap of early funding in humanitarian aid

- A rapid response funding mechanism that is owned and operated by the Start Network members

- **focusing on:** underfunded small- to medium-scale crises; forecasts of impending crises; and spikes in chronic humanitarian crises.

- Start Fund Bangladesh will be delivered over 4 years (2017-2020) with support from DFID Bangladesh with a budget of £10m and the participation of senior staff from _at least_ 20 Start Network international members, national/local members and partner organisations upon **Start principles**.
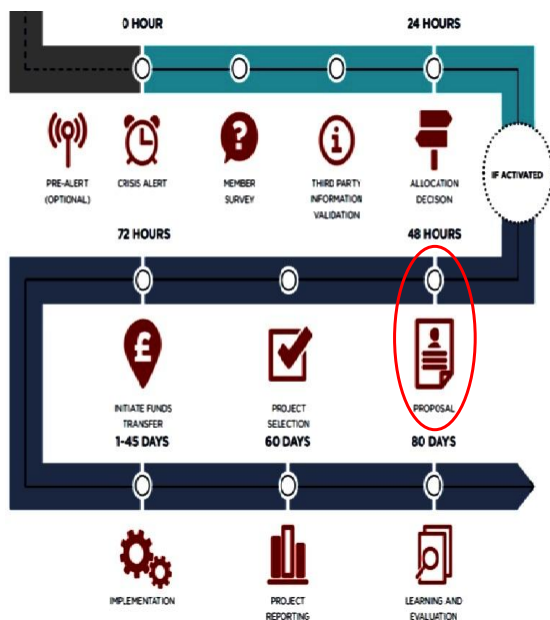
WE BELIEVE IN

LOCAL EMPOWERMENT AND DECISION MAKING

COLLABORATION AT ALL LEVELS WITH OTHER AGENCIES

SHIFTING FROM RESPONSE TO **ANTICIPATION**

PROVIDING RAPID ASSISTANCE THROUGH **INNOVATIVE FINANCIAL SOLUTIONS** LIKE OUR START FUND

START FUND BANGLADESH THEORY OF CHANGE

ACTION	OUTPUT	OUTCOME	IMPACT
• Managing and evolving alert cycle collectively • Facilitating greater understanding and collaboration among partners • Transitioning governance structure from global towards national • Embedding sustainable hosting arrangement • Testing process timelines against response quality • Developing community engagement mechanism • Generating discussion on anticipatory analysis • Capacity building support for anticipation • Creating a national group, similar to FOREWARN, that will enable a shift to risk-based action	**ESTABLISH A NATIONAL CIVIL SOCIETY OWNED FUND** that is i) open and inclusive; ii) governed by evidence based, transparent and neutral decision making iii) rapid and iv) anticipatory		
• Establishing due diligence and risk management approach for membership • Assessing local organizations' capacities and barriers to inclusion • Embedding methodology to review partnership • Agreed upon splitting of management fee between partners • Creating access to direct funding for local / national NGOs • Capacity building support as recommended by Localisation Working Group	**EXPAND THE NUMBER OF LOCAL MEMBERS** (actors and agencies) that can participate in strategic decision making and access funding more directly	**HUMANITARIAN RESPONSES ARE RAPID, INFORMED AND ADAPTED TO THE NEED OF THE AFFECTED COMMUNITIES**	**LOSS OF LIVES, LIVELIHOODS AND DIGNITY ARE MINIMISED**
• Rolling out communication strategy for feedback and joint planning • Developing materials and processes that recognizes local partners • Reflecting / sharing on crises for greater coordination • Identifying appropriate platforms for learning sharing • Including local organisations in fundraising conversations • Convening roundtable with humanitarian donors • Reviewing and demonstrating niche for crises and responses • Building relationships with Gov, HCTT, UN Clusters, NAWG	**DEMONSTRATE THE VALUE AND COMPLEMENT EXISTING HUMANITARIAN PREPAREDNESS AND RESPONSE** to promote greater collaboration		

Start Fund Bangladesh Alert Summary

Alert Name	Crisis date	Alert date	Project start date	Project end date	Amount awarded	Member agencies funded	Partner agencies	Reach
B001 (Cyclone)	30/05/17	31/05/17	03/06/17	18/07/17	£395,107	ACF (Christian Aid), Caritas, Concern Worldwide, Save the Children	Mukti, YPSA	59,463
B002 (Landslides)	13/06/17	20/06/17	24/06/17	08/08/17	£194,476	ActionAid, World Vision	BNKS, Green Hill	10,576
B003 (Flooding-North)	11/08/17	16/08/17	20/08/17	04/10/17	£660,000	ActionAid, CARE, Concern Worldwide, Handicap, Plan, Relief Int (HelpAge Int), Save the Children	AID-Comilla, ASOD, BACE, CDC, MJSKS, MMS, NDP, RDRS, Solidarity	59,323
B004 (Influx of Refugees)*	25/08/17	24/09/17			N/A			
B005 (Fire Incident)	12/03/18	16/03/18	20/03/18	03/05/18	£161,760	Caritas, Christian Aid, Muslim Aid	DAM	19,187
B006 (Flood)	12/06/18	19/06/18	20/08/17	04/10/17	£386,847	Save the Children (Concern Worldwide, Islamic Relief), Caritas and Muslim Aid	CNRS, FIVDB	31,728*
B007 (Waterlogging)	30/06/18	08/07/18						
Total					£1,798,190			180,277

Start Fund Bangladesh Alert Summary

Activation Time — 68 hours

Reach
< 18 | 18-50 | 50+
Female: 8,373 / 31,992 / 36,563
Male: 6,738 / 29,119 / 29,597

Expenditure (£)
M&E, 1% | WASH, 11% | Health, 1%
Management & Staffing, 14% | Shelter, 9%
Transport & Logistics, 5% | Education, 1%
Other, 4% | Nutrition, 1%
Cash, 41% | FSL, 13%

Coverage

Response Timeline
ALERT — Day 1
ALLOCATION — Day 2
PROJECT SELECTION — Day 3
AWARD TO END OF PROJECT IMPLEMENTATION — Day 4
The affected community first received assistance — Day 12
Day 48

Start Fund Responses
B001
B002
B003
B005
B006

- **CRISIS ALERT:** Any member agency can raise an alert for a crisis by submitting an alert note
- **MEMBER SURVEY:** Member agencies fill in a survey to provide additional info and state whether they support or oppose a Start Fund response
- **ALLOCATION DECISION:** An allocation decision is made on whether to activate the Fund and the amount
- **PROPOSAL:** Agencies are invited to submit project proposals **within 24 hours**
- **PROJECT SELECTION:** Project proposals are chosen using peer-review by Project Selection Committee
- **FUNDS TRANSFER:** Successful agencies are immediately notified and receive funds
- **IMPLEMENTATION:** Projects begin implementation within 7 days.
- **REPORTING:** Agencies report.
- **LEARNING:** All projects are peer-reviewed to identify actionable learning.

Applying for Start Fund

Start Fund Project Proposal Form

FREQUENTLY ASKED QUESTIONS

What should I name this document?
Please save a new copy of the file with the following format: "Start Fund Project Proposal - <your agency name><crisis name> Response .

Will I be able to change the proposal after submission?
The submitted proposal is treated as a final document, however if you receive a conditional award, you will need to change the proposal to meet those conditions and then resubmit to the Start Team (startfund@startnetwork.org)

Who do I need to send this proposal to and when?
Please respond by the date stated in the accompanying email and return the form to: startfund@startnetwork.org

Who should I contact if I have issues with the form?
For questions related to deadlines and submission, please contact the Start Fund team at: startfund@startnetwork.org

Activities can be adapted during implementation however changes must be communicated beforehand to the Start Team.

Agencies must complete an accountable project within 45 days of the date of the funding decision, in terms of actual spend and completion of activities. However, monitoring and evaluation (M&E) activities can go beyond these 45 days.

Please note: the 45 day timeframe includes weekends

Key Sections of Start Fund Proposal

Part 01. Narrative
- Context, impact and funding landscape
- Activity rationale, approach (e.g. cash/NFI), coordination, procurement
- Partnership and method of implementation
- Target Area, beneficiary targeting, reach calculation
- Community engagement and feedback/complain mechanism
- Sectors (WaSH, FSL, shelter/NFI, health, nutrition, education, cash etc.)
- Expected results, risks
- M&E approach (age, sex, disability, location disaggregated data collection)
- Communication with communities and materials

Key Sections of Start Fund Proposal

Part 02. Activities
- Activity and activity type (selection, distribution, PDM etc.)
- Expected output and effect on the affected population
- Age, sex, disability disaggregated reach
- Total and <u>adjusted</u> reach

IMPLEMENTATION: please do not add or remove rows or columns				START FUND REACH (Proposed)							If possible, please disaggregate your proposed reach by disability. NB: Please do not include reach from co-financing	
				Female			Male			Totals	Disability	
What type of activities are planned?	Principal Activity Type (please select)	What is the planned output of this activity?	What change is your output intended to make for the affected population?	Under 18	Between 18-50	Over 50	Under 18	Between 18-50	Over 50	TOTALS	Female	Male
										0		
			CUMULATIVE TOTAL	0	0	0	0	0	0	0	0	0
			TOTAL ADJUSTED FOR DOUBLE COUNTING (unique count of individuals)	0	0	0	0	0	0	0	0	0

Key Sections of Start Fund Proposal

Part 02. Budget

Categorical budget and description

- Implementation: WaSH, health, Shelter/NFI, nutrition, education, protection, FSL, Cash etc.

- Operations: Travel, security, support costs, staffing, M&E, capital items

- ICR/NPAC: Non attributable costs

	Budget Category: Please do not add or remove columns or rows	Budget (GBP)	Description of items or services
IMPLEMENTATION	Water, Sanitation and Health		Text
	Health		Text
	Shelter and Non-Food Items		Text
	Nutrition		Text
	Camp Management		Text
	Education		Text
	Protection including gender based violence		Text
	Food Security & Livelihoods		Text
	Cash (UCT, voucher/token, or cash-for-work etc.)		Text
	Disaster Risk Reduction		Text
	Other		Text
	Total	**£ -**	
OPERATIONS	Travel and subsistence		Text
	Security		Text
	Other Programme Support Costs		Text
	Staffing & Support		Text
	Monitoring & Evaluation		Text
	Capital items		Text
ICR / NPAC	Indirect Cost Recovery / Non-Project Attributable Costs (max.10%)		Text
	Total	**£ -**	

So, that's super simple, right?

Ummmmm....not exactly

☐

Common Errors

- Locations not specified
- Context and activities not aligned (e.g. context: loss of livelihood, activity: hygiene kit distribution)
- Sectors mismatch in narrative, budget, activity section (e.g. multipurpose / unconditional vs. FSL cash)

What sectors will the intervention include? Select as many as are applicable			
Water, Sanitation and Hygiene	☐	Nutrition	☐
Education	☐	Protection including gender based violence	☐
Food Security & Livelihoods	☑	Shelter and Non-Food Items	☐
Health	☐	Cash (UCT, voucher/token, or cash-for-work etc.)	☑
Disaster Risk Reduction	☐	Camp Management	☐

IMPLEMENTATION			
Protection including gender based violence		Text	
Food Security & Livelihoods		Text	
Cash (UCT, voucher/token, or cash-for-work etc.)	£ 60,000.00	Text	
Disaster Risk Reduction		Text	
Other		Text	
Total	£ 60,000.00		

What type of activities are planned?	Principal Activity Type (please select)	What is the planned output of this activity?	What change is your output intended to make for the affected population?
Unconditional cash support for food security livelihood restoration	Distribution	Food security	Food security and livelihood

Common Errors

- Lack of sufficient description in budget

Budget Category: Please do not add or remove columns or rows	Budget (GBP)	Description of items or services
Water, Sanitation and Health	£ 30,000.00	Text
Health		Text
Shelter and Non-Food Items		Text
Nutrition		Text
Camp Management		Text
Education		Text
Protection including gender based violence		Text
Food Security & Livelihoods		Text

(IMPLEMENTATION)

- Tubewell disinfection? Latrine repairing? Hygiene kits?
- How many?
- What will the hygiene kits contains? # soaps/ # ORS?

- Miscalculations in total and adjusted activity reach

	IMPLEMENTATION: please do not add or remove rows or columns				START FUND REACH (Proposed)						
					Female			Male			Totals
What type of activities are planned?	Principal Activity Type (please select)	What is the planned output of this activity?	What change is your output intended to make for the affected population?		Under 18	Between 18-50	Over 50	Under 18	Between 18-50	Over 50	TOTALS
Unconditional cash support for food security livelihood restoration	Distribution	Food security	Food security and livelihood		200	78	11	202	75	5	571
Hygiene kit distribution	Distribution	Hygiene	Hygiene		200	78	11	202	75	5	571
PDM	PDM	10% beneficiary coverage	Accountability		20	8	1	20	8	1	57.1
			CUMULATIVE TOTAL		420	163.8	23.1	424.2	157.5	10.5	1199
			TOTAL ADJUSTED FOR DOUBLE COUNTING (unique count of individuals)		=E5+E6+E7		12	222	83	6	628

- Adjusted Reach refers to the reach without duplication (cash vs PDM beneficiaries)
- Check and double check formulas, they can be tricky!!!

Things to remember

- Proposals are (almost universally) evaluated based on these criteria

Criteria	Explanation
Relevance Relevance questions how much the project is in-line with local needs and priorities, including policy.	The project saves lives, protects livelihoods and/or is filling gaps
	The intervention is based on an assessment and identifies and meets priority needs of the affected communities
	The intervention describes how it will meet the needs of the most vulnerable of those affected by the crisis
	The intervention is technically sound, accountable to beneficiaries and is based on relevant standards (e.g. SPHERE, CHS, etc) and/or locally agreed cluster guidelines
Efficiency	The proposal evidences reasonable value for money, considering speed, cost and quality of the items and activities proposed
	Procurement of relief items is appropriate to the context
Effectiveness A measure of the extent to which an aid activity can be expected to attain its purpose.	The project approach is sound, involves beneficiaries throughout its lifecycle and is likely to be successful
	The project (including resource mobilisation) will be ready to commence within 7-days and complete its intended purpose in 45 days
	The proposal demonstrates contextually appropriate integration and coordination in the humanitarian relief effort(e.g. cluster, NDMA etc)
	The member and/or its partner has the capacity to implement the project and has a presence in the affected area
Additional Criteria	[Context-specific criteria for consideration to be agreed at the start of project selection decision-making meeting]
	The project is in line with any guidance provided by the Allocation Committee
	The project is consistent with the vision of the Start Network

Why Proposals Don't Get Awarded?

- If proposal not submitted in deadline
- Using wrong (old) format instead of updated format
- Using format but customized e.g. added new row/columns, not follow format
- High management cost
- Geographical duplication
- If proposed area not affected
- Not following the standard package
- If major activities (including FD6/7) within 7 days not defined properly
- If organizational "True presence" not defined properly in the proposal
- Not following all the guidelines or email communication

Questions/Comments?