



COAST Development Initiatives



COAST The Coastal Association for Social Transformation Trust

www.coastbd.net

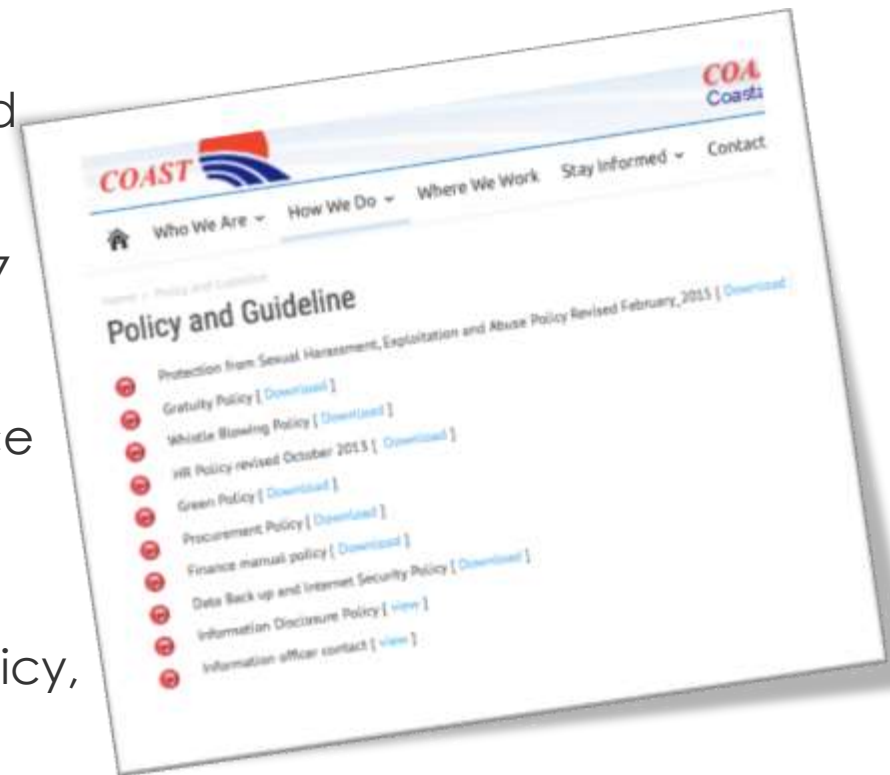
COAST Origin and accreditation

- ✓ AAB start Bhola Project during 1984- 97
- ✓ Evaluation was done by Jeoff Wood in 1994 and pleaded for nationalization or for abandoning the project.
- ✓ Emerge as independent organization from 1998 as COAST Trust
- ✓ Registered from NGO Affair's Bureau in 1998.
- ✓ Received MRA registration in 2007



COAST Origin and accreditation

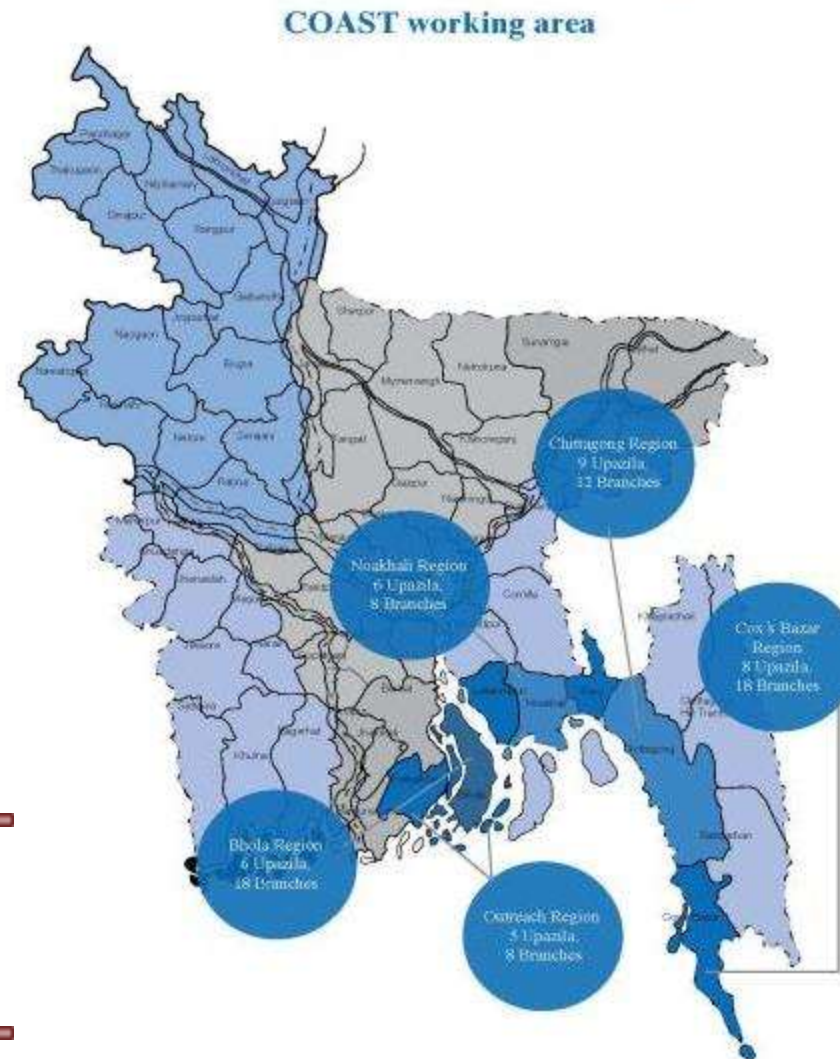
- ✓ COAST has received the special Consultative Status in UN ECOSOC
- ✓ Certified for Quality Management and Accountability from CHS Alliance
- ✓ Annual budget (2015-2016) BDT-313.97 million
- ✓ COAST has approved Human Resource Policy Manual, Finance Manual Audit Manual, Information Disclosure Policy, Complaint Response Policy, Whistle Blowing Policy, Gender and Equity Policy, Protection from of Sexual Harassment, Exploitation and Abuse Policy, Green Policy



Transformation Faced the following Changes with achievement

- Staff salary reducing and Org. faced the staff Turmoil.
- People's Organization (PO) established and mobilized for demand mediation.
- MF program made sustainable and integrated to RBA and overdue has been controlled
- Internal Training centre established for staff capacity building
- Expansion programs in other coastal areas.

**Cox's Bazaar : 2002, Patuakhali : 2005,
Noakhali, Feni and Laxmipur: 2007,
Chittagong: 2010**



Vision and Mission

- **Vision:** Building a world of Equity and Justice where Human Rights, Democracy and Dignity are the Social Cultures.
- **Mission:** COAST Trust organizes strategically important activities related to development which, in turn, will facilitate the sustainable and equitable improvement of life especially of women, children and disadvantaged population of the coastal areas of Bangladesh



COAST Values



- Our Existence-For the poor - Our Approach
 - Learning - Human Potentials
 - Economy - Honour
 - Gender - Communication
 - Right to participation - Relation & Accountability
 - People's Organization - Governance
 - Environment & Bio-diversity and - Culture.
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COAST Professional Standards

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- ✓ Healthy Body and Fresh mind
 - ✓ Global Knowledge and continuing Training
 - ✓ Daily Review and Planning
 - ✓ Courtesy and Personality
 - ✓ Advance Informed and Pre-Preparation
 - ✓ Supportive supervision and Training
 - ✓ Communication and
 - ✓ Good Behaviour but Strict in policy
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COAST Governance

- ✓ Highest decision making body is Board of Trustees and responsible for organizational development
- ✓ Prominent persons are in Board of Trustees.
- ✓ Two representatives from micro finance beneficiaries level-One from Bhola and one from Cox's Bazar
- ✓ Meeting held every three months
- ✓ Books of accounts audited by renowned audit firms annually and distributed to the government, donors and other partners
- ✓ Published annual report and distributed to all stakeholders in every year



COAST Programs

Programs	Funding source	Total Fund (BDT million)	Duration	Program Location	Member participants
Micro Finance (MF)	PKSF, Strome Foundation, Norway Group Savings and Own Fund	1147.10	Continuation	Bhola, Patuakhali, Laxmipur, Feni, Noakhali, Chittagong and Cox's Bazar	100,464HH
Institution Building (IB)	Own fund	1.00	Continuation	Do	100,464HH
Development Education	Own fund	1.2	Continuation	Do	100,464HH
Primary Health Care	Own fund	2.16	Continuation	Do	40,100 HH
Community Based Disaster Risk Reduction	Own fund	3.50	Continuation	Do	100,464 HH
Coastal Integrated Technology Transfer (Poultry, Livestock, Fisheries and Agriculture)	PKSF, IFAD and own fund	6.70	Continuation	Do	72,324 HH
Policy Advocacy	Own fund	1.50	Continuation	Do and also Dhaka	

Developed program concept during 1995. Core and Non-core approach.

Core Programs:- (Org. wouldn't develop any services available among state agencies, not depended on donor too, mostly on micro finance surplus).

COAST Programs (Cont.)

Programs	Funding source	Total Fund (BDT million)	Duration	Project Location	Member participants
Ending Child Marriage	UNICEF	34.26	Dec 2016- Jan 2017	Bhola	243,705 HH
Engaging Communities for Social Behavioral Changes (C4D)	UNICEF	117.66	Aug 2012 to Aug 2016	Bhola	
Community Legal Services	UK Aid	64.06	Jan 2013 to Mar 2017	Bhola	553,000 Population
Enhanced Coastal Fisheries	USAID	13.85	May 2015- Sep 2016	Bhola	2,425 Fishers HH
Responsive Union Parishad	DFID	29.13	Aug 2013- Dec 2016	Bhola	16,921 HH
Socio Economic Empowerment with Sustainability and Dignity	Strome Foundation	96.60	Jan 2014 to Dec 2018	Cox's Bazar	3,500 HH
Strengthening Government Safety Net Programs	DFID	18.59	Mar 2014- Jun 2017	Cox's Bazar	4,704 HH
Strengthening Civic Engagement in Election and Political Process for Enhancing Transparency and Democratic Accountability	The Asia Foundation	20.90	May 2013- Dec 2016	Bhola, Chittagong, Bandarban and Cox's Bazar	2,537,000 (Voters)
School Feeding Project	GoB	32.90	Jan 2011- Jun 2016	Laxmipur	85,000 Students
Food Security	IFAD	13.63	Jan 2014- Dec 2016	All over the country	1,000,000 Farmers

Non-Core Programs: (Donor based)



C4D Project

Name of Project: Engaging Communities for Social and Behavioral Change in Bhola

Implementation period:

1st Phase : August 2012 to February 2014.

2nd Phase : 13 March 2014 to 12 February 2015.

3rd Phase : 16 May 2015 to 31 August 2016.

Budget: BDT. 24.14 million (3 rd phase)



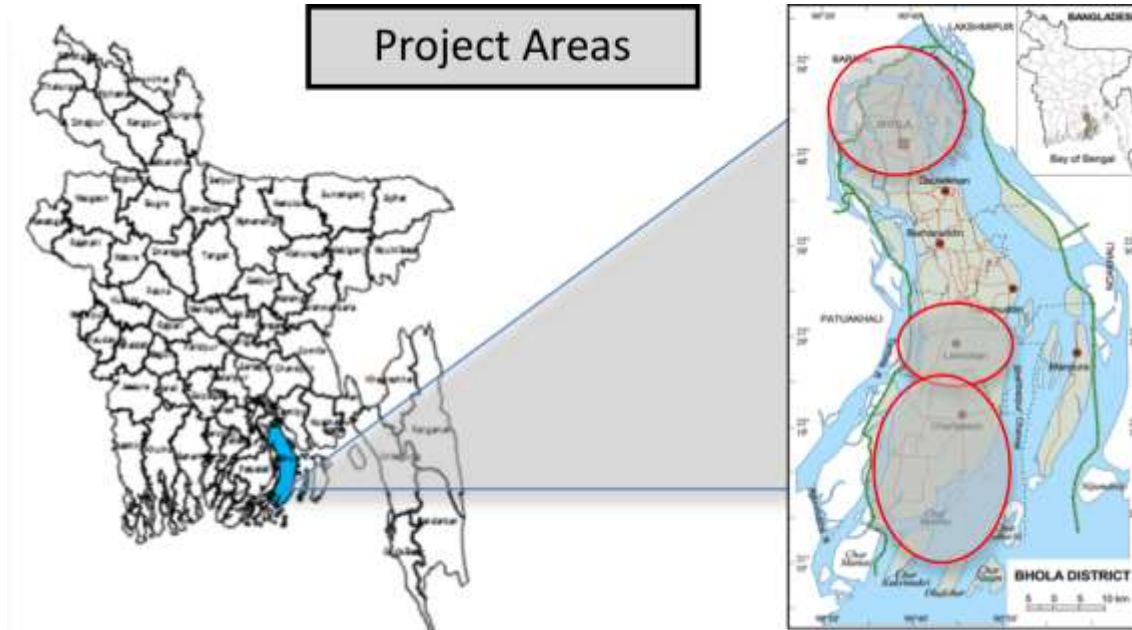
Objectives:

- To increase the knowledge and practice of key child wellbeing behaviors so that children can
 - survive and grow well.
 - -To create opportunities for open dialogue and community action to protect children from 3
 - harmful social practices and to engender processes that empower communities to make
 - informed decisions that will contribute to the fulfillment of the rights of children and families.
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Coverage of C4D

- ✓ Upazila : 03 (Bhola Sadar, Lalmohon & Charfashion)
- ✓ Union : 41
- ✓ Ward : 369
- ✓ Village : 271
- ✓ Families : 243705
- ✓ Population : 1,170,846



Key behaviors of C4D- Eight behaviours:

- ARI/Pneumonia
- Hand Washing
- Exclusive Breast Feeding & ANC;
Complementary feeding
- Birth Registration within 45 days
- 4 ANC visit and IFA supplementation
- Injury Prevention (drowning)
- HIV/AIDS
- Natural Disaster Preparedness



Three practices

- ✓ Child Marriage
- ✓ Child Labor
- ✓ Corporal Punishment



Major interventions

- Addressing key behaviors to increase knowledge and practices through a combined approaches and channels, like;
- House visit and counseling
- Courtyard meeting
- School meeting
- Peer group meeting
- IPT Show
- Community dialogue
- Film show
- Observe special days/events etc.



Established and maintaining good coordination with different partners;



- ✓ DWAO / UWAO
- ✓ DIO
- ✓ Health Department
- ✓ FP department
- ✓ Social Services
- ✓ Union Parishad
- ✓ District Administration
- ✓ NGOs/CBOs
- ✓ UNICEF
- ✓ Others



Support needed from GoB & stakeholders



- ✓ FWV assistants to make birth registration certificate mandatory for vaccination.
- ✓ Health Assistants for joint collaborative support with COAST C4D session on ANC/PNC
- ✓ Checkup of pregnant, Pneumonia, Iron tablet, Nutrition etc.
- ✓ -Need Orientation for Sanitation, Hand wash, Tibitop by LGED field staffs
- ✓ UP member support for getting allowance of ANC check up by GoB.

For support from District Administration

- ✓ Cooperation with UP to access of disable fund for list of disabilities.
- ✓ Instructions to UP Chairmen for birth registration properly, within 0-45 days and also for updating birth registration database.

Ending Child Marriage

- Community Based Child Protection Mechanism for Ending Child Marriage in 3 Upazilas of Bhola,
- Duration: December 1, 2015 to January 31, 2017
- Budget: BDT. 33,960,117

Stakeholder: DC, UNO, DDLG, Civil surgeon, UP Chairman, Upazilla Health officers, Health Assistant, Kaji, Imam, School Teachers



Expected results

- By the end of 2016, 24,000 adolescent girls and boys in project areas have increased capacity to address their rights and healthy development and act as agents of social change.
- By the end of 2016, 396 Community Based Child Protection Committees (CBCPCs)/ Ward Development Committees (WDC) increased their capacity to address child rights violations such as children abuse, exploitation and child marriage.
- By the end of 2016, parents and care-givers have increased parenting skills and are engaged in community action to engage on child marriage and other adolescent issues.
- By the end of 2016, COAST's capacity to effectively deliver, respond and manage programmers supporting child protection system strengthened.

Major Activities

- Formation and functioning of 800 adolescent clubs.
- Formation of 44 advance adolescent groups and organize quarterly meetings.
- Conducting TOT on Life Skills Based Education (LSBE)
- Delivering 3 day training on LSBE for 800 adolescent
- Distribution of 450 adolescent stipends
- Capacity development and awareness building on personal and menstrual hygiene management of adolescent girls.
- TOT on Health and Nutrition and Impact of Child Marriage.



Major Activities-Contd...

- Deliver training on Child Development Module for 1,320 CBCPC/WDC members.
 - Quarterly parents meetings
 - Assisting schools in assessing students who are at risk of getting married
 - Establishment of Sani Mart sales centre and Show room
 - WASH facilities renovation of 20 secondary schools/madrasas including CFS Primary schools (toilets, water points).
-

UNICEF Interventions in Bhola



- Arranged Training for religious leaders (Imam, Kaji)
- Arranged Training for Ansar VDP leaders.
- Support Conditional Cash Transfer(CCT) for disable children.
- Display film show by the step of District Information officer in different schools.
- Established adolescent corner in Upazilla health complex.
- Supply IFE tablet for adolescent and pregnant women.

Support needed from GoB; stakeholders



- Orient Kazi (marriage registrar) -- to verify signature of UP Chairman/Secretary in Birth Registration Certificate
- Ensure more attention and support (hardware & software) of food commodity, Nutrition, Education (stipend for high risk students)
- Non-partisan responsive local government for high risk areas to Child Marriage.
- Make space of participation of ECM field staff (UC/WP) in the meetings of Union Parishad Social Protection Committee

Support from District Administrations

- To arrange for increasing no. of mobile court to prevent child marriage in remote area/union
- Instructions to UP Chairmen for birth registration properly, within 0-45 days and also for updating birth registration database.
- Inclusion of WDC members/representatives at monthly coordination meeting at DC office.



Thank You