


 Advocacy

 Local Initiative

 Adaptation



COAST is implementing the project titled "Climate Justice Resilience Fund-CJRF" for adapting climate change impact in the coastal areas of Bangladesh. The project is being implemented in 7 coastal districts from January 2018 to Sept 2022. COAST is doing advocacy by networking with local partners on several coastal protection issues, raising awareness of women and adolescents through educational programs on community radio as well as providing and promoting climate-adaptive income-generating techniques

## Inspired by success, Dilwara Begum generated alternative source of income

Large synthetic sacks were set up on the small abandoned side land of the Dilwara Begum house. One sack is like a vegetable 'field'. In these fields she has planted pepper, spinach, gourd, pumpkin, lady's finger and eggplant etc. This vegetable field meets Dilwara Begum's kitchen needs. Not only that, she also sells vegetables in the local market from here, which is spent for the purpose of education of children and her family.

Dilwara Begum is a resident of Ghildar village in Baraghop Union of Kutubdia Sub-district under the Cox's Bazar. Talking with the Dilwara Begum, it is observed that due to salinity in this coastal area, usually no crops are grown.

She said that the cost of cultivating vegetables in sack method is less, it takes less space; can be cultivated in waterlogged and saline areas. Again the yield is higher and the benefits of this method of vegetable cultivation after meeting the daily demand are not bad. Professionally her husband is a day laborer, their poor family with one son and four daughters.

Asked where she got the idea for vegetable cultivation, Dilwara Begum said she first came to know about it when she attended a backyard meeting of the COAST-CJRF project. Later, Farida Begum who was assisted from that project she lives in the nearest village, after seeing her sack fields and success, I was inspired to cultivate vegetables in this way and started cultivating vegetables on own initiative. She said that the scope of cultivation will be further increased in future.

She further said that the project officer of CJRF is regularly advising him that at present she has grown vegetables in 23 sacks of bean, pepper, spinach, gourd, barb, and pumpkin. I hope to be able to sell vegetables in the market for at least BDT 8-10 thousand taka in this season.



Dilwara Begum, is taking care of her vegetable garden in the waterlogged place. Photo-Md. Shahdat Hossain, TO, CJRF, Baraghop, Kutubdia, Cox's bazar

## Awareness campaign to reduce risk of corona infection during Eid Vacation

To reduce the risk of corona infection during the occasion of Eid-ul-Adha, the COAST CJRF project has taking initiated public awareness activities in its coastal working areas of Bhola and Cox's Bazar districts. Awareness miking, thematic leaflets, and mask distribution programs have been conducted in public



Mr. Al Noman, Upazila Nirbahi Officer Charfassion, Bhola is participated in the miking and leaflet distribution program. 18<sup>th</sup> July 21\_Photo: COAST gathering places such as launch ghats, ferries ghat, cattle markets, and the general markets to avoid the increased risk of infection in the context of increased human movement during the coronavirus pandemic.



Masks are distributed among the public to create a habit of wearing masks as well as awareness campaigns. Kutubdia, Cox's bazar, Photo-COAST  
 Awareness messages are being spread to keep themselves safe and healthy from the Corona pandemic as well as encouragement to get vaccinated. Because there is a negative perception in the public mind about the corona vaccine. Due to lack of awareness, the general citizens are less interested in getting vaccinated in coastal areas, and now the level of infection rate is extremely alarming.

Other government officials including local administration, public representatives, market association leaders, and various stakeholders also participated in the awareness campaign and were thanked for such timely initiatives. They said there is a high risk of the infection spreading due to the return home from the Corona hot spot via launch and ferries, and the crowds at the Eid-ul-Adha cattle market.

Mr. Al Noman, Upazila Nirbahi Officer, said that there is a lack of awareness among the people and there is a danger that the pandemic will take a more serious form on the occasion of Eid-ul-Adha. The Char Fashion Upazila administration is cooperating in the implementation of such initiatives.

### Selection of project targeted beneficiaries considering the climate vulnerabilities



*Khadiza Begum is describing experience of raising goats in wet and damp soil in the traditional way to the project staff. Kutubdia, Cox,s bazar, Photo-COAST*

Beneficiaries' selection process activities are underway for expanding Climate Adaptive Income Generating Techniques. The baseline method is being followed in this selection process. The socio-economic condition, climate displacement data are being collected from door to door at

the affected community level in the project working area. Based on this information the beneficiaries are being selected for the second phase of the project by giving priority to the affected community, especially women-headed families. Such information and data will help to assess the current status of the beneficiary and the impact of the project in the future. Financial and technical assistance will be provided from the project to the target beneficiaries for the implementation of Climate Adaptive Income Generating Techniques among the techniques are vegetable cultivation in sack method, goat rearing in scaffolding, bed, and triple F model.

Climate-vulnerable women will find alternative sources of income as a result of implementing such technologies. Increase their economic potential, their socio-economic conditions will change and they will be able to adapt to climate change.



*Mahfuza Begum's lands have been abandoned for a long time due to water logging. Char Madraj, Char Fashion, Bhola, Photo-COAST*

### Beneficiaries are recommended to provide training along with Income Generating Activities

In a feedback session with the beneficiaries of CJRF project at Charkachhapia of Manika Union, Char Fashion Upazila, Bhola District on 30 July, 2021, the beneficiaries recommended to provide training on raising cattle and poultry besides providing Climate Adaptive Income Generating Techniques.

Their opinion is that their cattle and poultry are dying every year due to the outbreak of various diseases, they are suffering financially. Due to lack of training, they cannot give vaccine and also cannot be able vaccinated by a doctor due to lack of financial condition.

They also recommended a three-month sewing training for women and adolescents, saying it would pave the way for their alternative income. Since most of their families' main income is fishing in rivers and seas, they can't go fishing most of the year due to ban period and disaster signals, they spend their days in extreme misery.

**All colleagues of the CJRF Project have helped to prepare this publication. For details information please contact;**

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