

“Emergency assistance to support COVID-19 response in Cox’s bazar camps & host communities (EASCR) Project ” is being implemented in Cox’s Bazar district. Tear Fund Bangladesh is providing financial and technical assistance and the COAST Foundation is implementing the program. These activities are being implemented in two upazilas of Cox’s bazar district and rohinga camps. (Khuniapalong of Ramu Upazilla & Jilonga union of Cox’s Bazar sadar and Camp 1 west & Camp 9).

### Taking opinion from program participants for implementing program



Data collection at Jilonga, Coxsbazar



Group formation meeting at Pacher Dip, Ramu

market for potential Income Generating Activities (IGA). This survey took approximately 30 minutes. The information is compiled with the answers from other



Market analysis at Jilonja



Market analysis at Khunia Palong

Data collection of ERSCR Project, UROC have been completed by project staffs. Project staffs visited the households of Khunia Palong Union under Ramu Upazila & Jilonja Union of Cox’s bazar. They visited door to door and took interviews of local poor inhabitants for selecting program beneficiaries. They asked various questions for realizing the real condition of their life style. The key questions which was used were: Is it the affected area, what is the income condition & source, who is the household owner, which crops were planted at their field etc. Actually the income and family condition was measured by asking various questions. The team also observed the real condition of the family of the beneficiaries. After analyzing the information of those beneficiaries then finally the data collection was completed by taking their interviews. After completing the data collection of 525 families 300 families have been selected as program participants from the host communities. The group formation have been started at the working area by taking 10 members from the targeted households. The group have been formed by taking those who are able to take various training provided by the project. During group formation the project goals and objectives were discussed with them. They are agreed to work with the project by maintaining rules & regulations. The group members signed in a form to be the member of the group.

### Local market analysis for improving life standards

COAST Foundation is a humanitarian organization that provides assistance to people affected by humanitarian crises. Before starting the activities of the project market analysis was done by project staffs. We are carrying out discussions to collect information on patterns of consumption/demand and on the competition in the

respondents. We used the findings of this research to improve our humanitarian work. Consent was taken by taking their picture and before taking their interview. For market analysis the project staffs went to the project area. They visited the area and the scope of Income generating activities. They analyzed the market of the products which is available of this area. They asked various questions at the area. The key questions were: who are the main customers for this product/service/goods, has the demand for the product/service/goods, what is the period of high demand of the product, which type of the product/service/goods have more demand now in the market, how has the number of wholesalers supplying product. The project staffs noted down their observations about market.

### Some pictures of program activities:



Data collection of program participants. Pic: Pintu Biswas

| Description of implementation works of December, 2021 |        |             |
|---|--------|-------------|
| Name of Activities                                    | Target | Achievement |
| Data Collection                                       | 300    | 300         |
| Group formation                                       | 20     | 20          |
| Hygiene session                                       | 10     | 10          |
| Inception Meeting                                     | 2      | 0           |
| Approval of RRRC                                      | 2      | 2           |

All project staff contributed information to create this newsletter

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