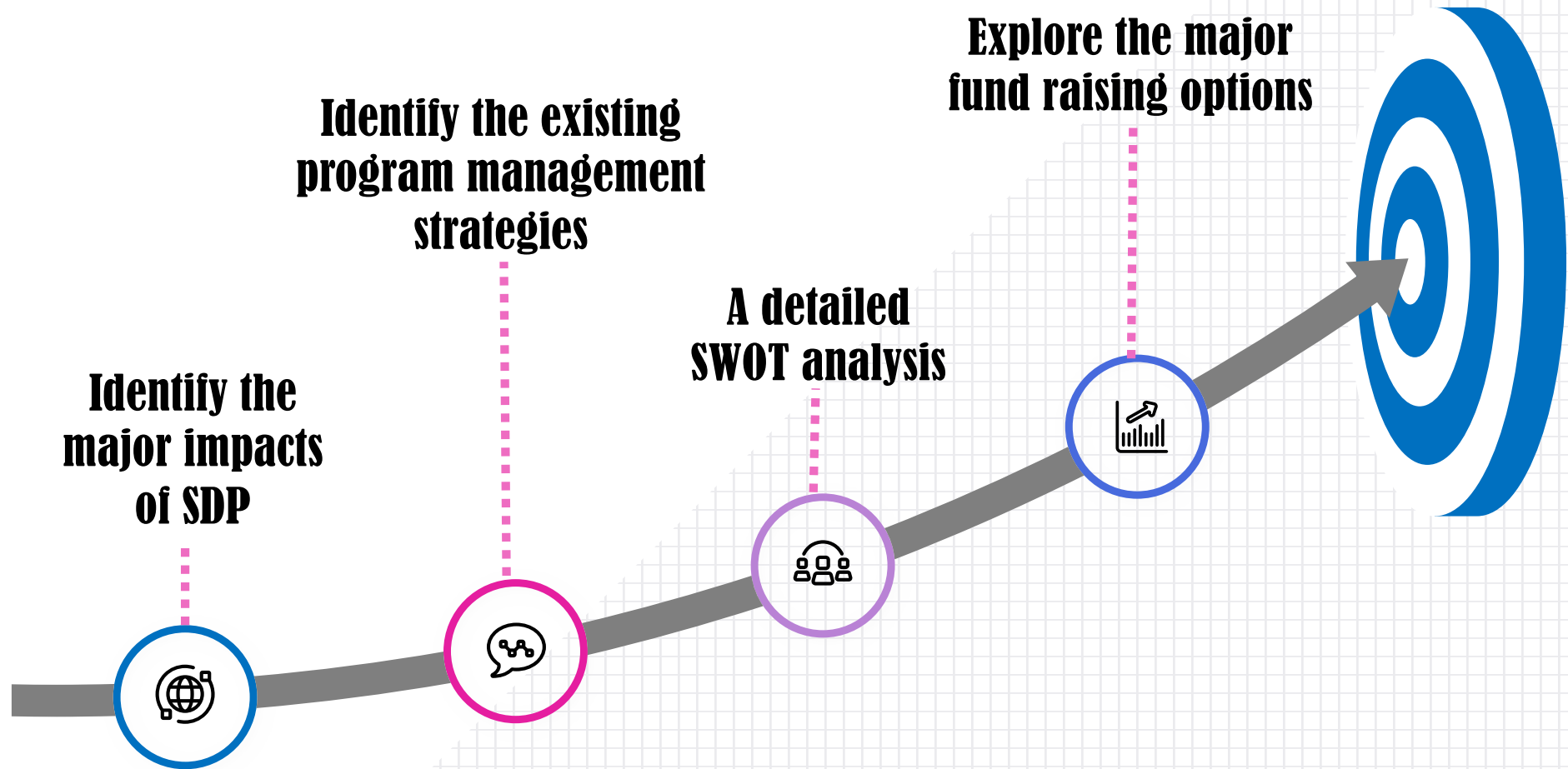


**Social Development**

# Strategic Review

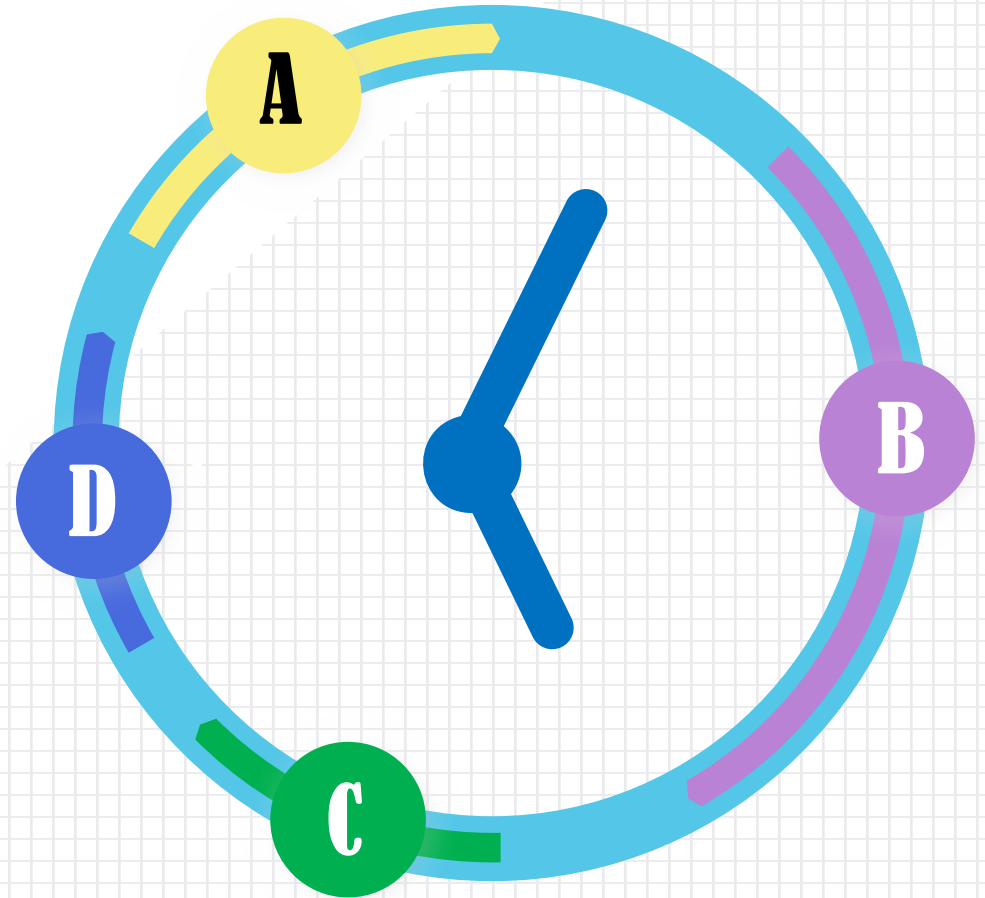


# OBJECTIVES OF THE REVIEW



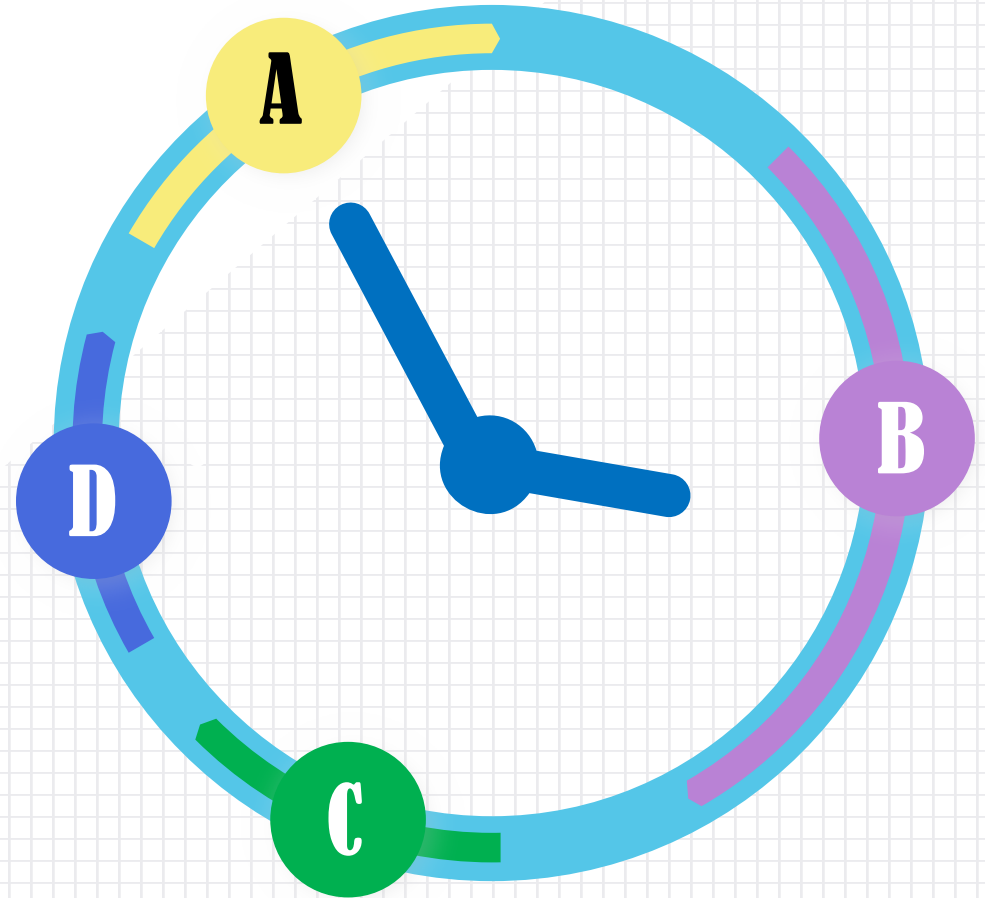
# Methodologies

- A Determining the goal and objectives**
- B Identify the participants**
- C Program wise exercise**
- D Brainstorming workshop**



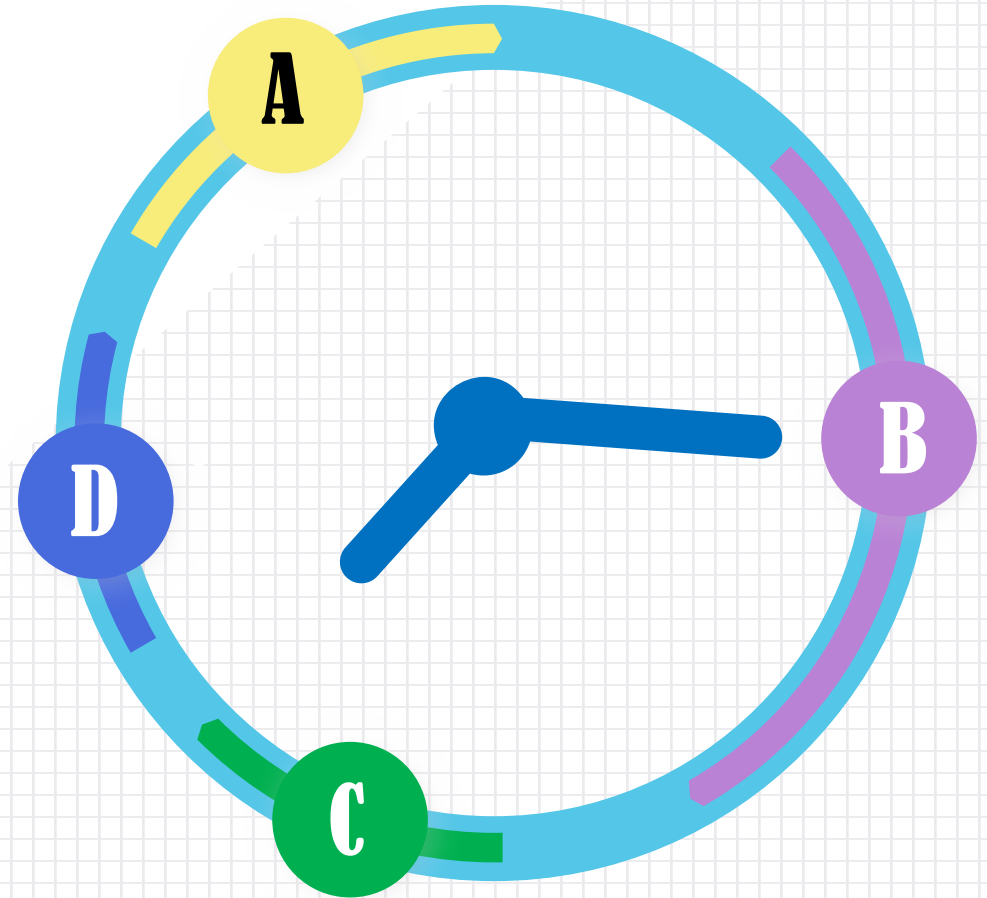
# Methodologies

- A** **Determining the goal and objectives**
- B** **Identify the participants**
- C** **Program wised exercise**
- D** **Brainstorming workshop**



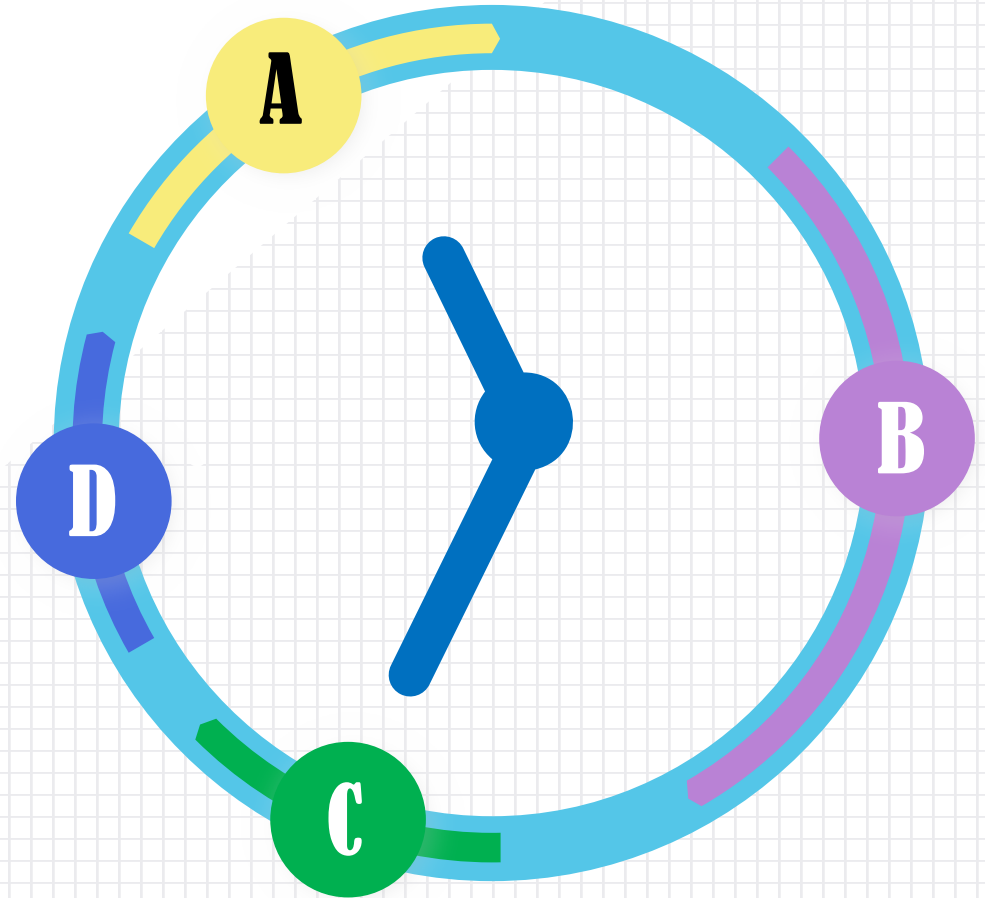
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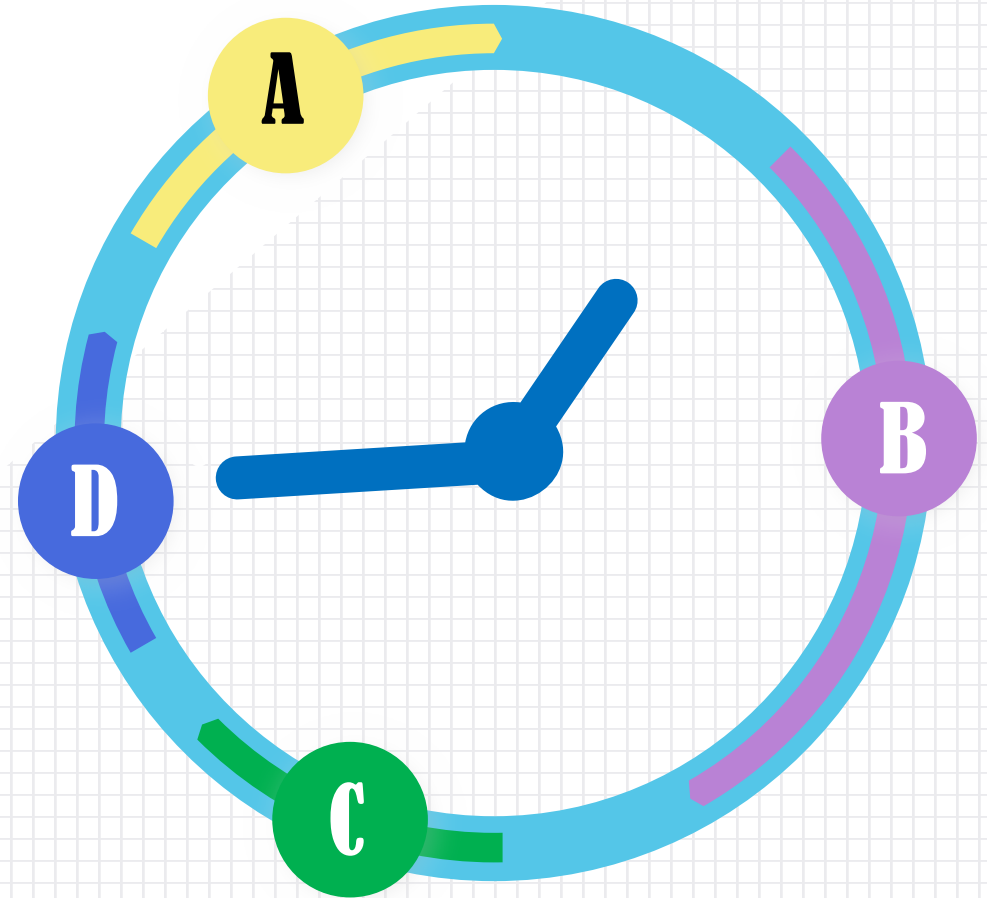
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# Methodologies

- A** Determining the goal and objectives
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- C** Program wised exercise
- D** Brainstorming workshop



**External Consultant**

**Mohammad Shahid Ullah**

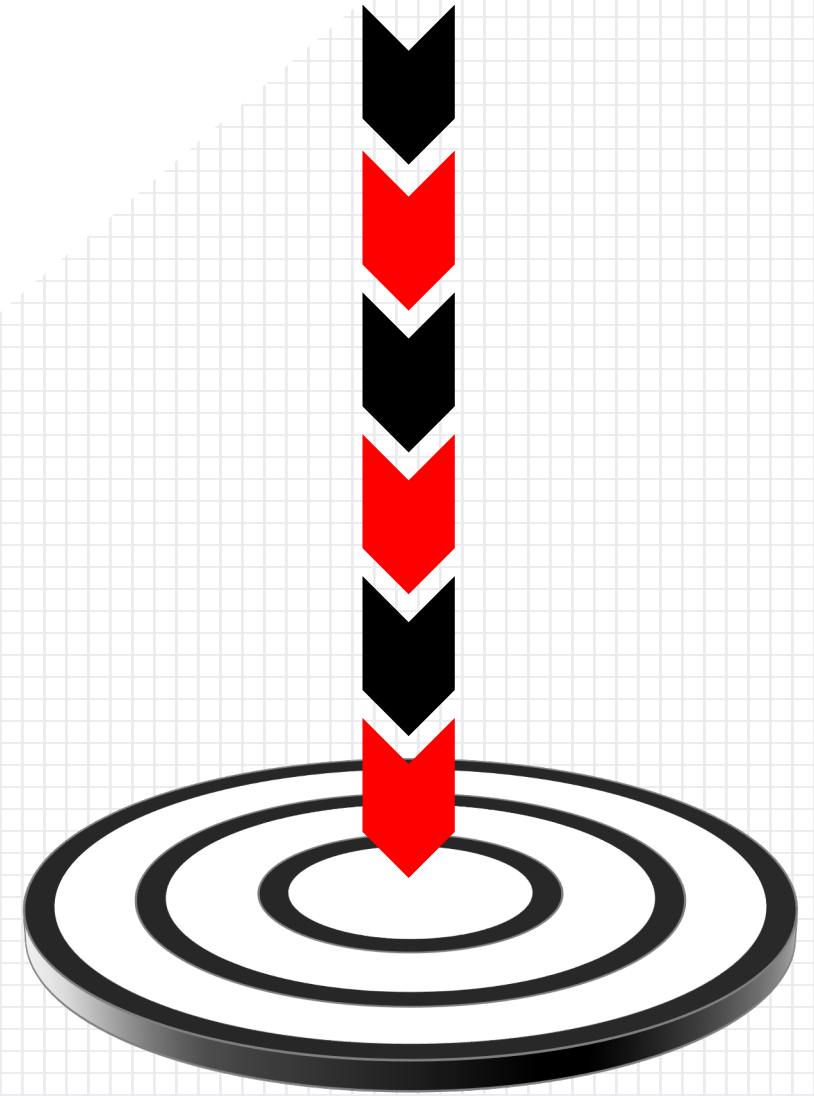
- **Expert in organizational review**
- **Experienced in project review, social audit**
- **Experienced in advocacy and campaign**





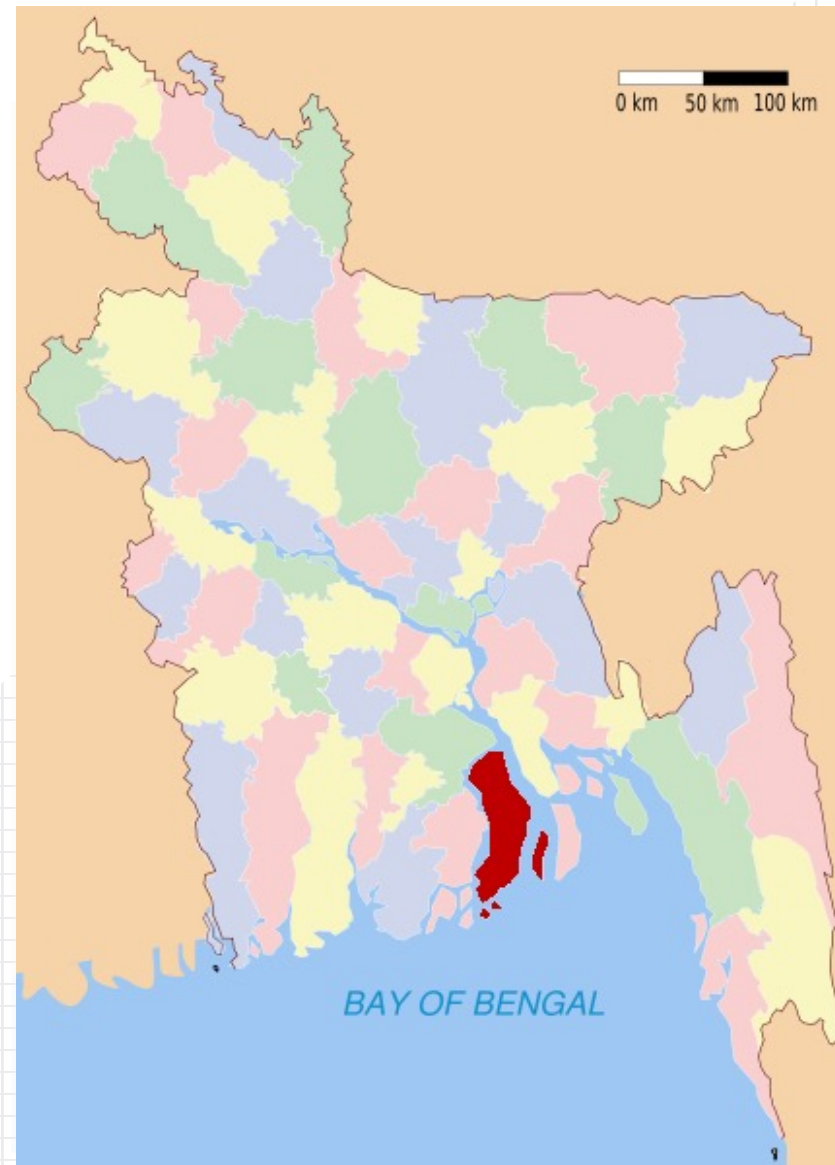
# Comparitive Analysis

- **Expansion of working areas from coastal areas.**
- **Experience and expertise in humanitarian response.**
- **Project/program-based staff/Non-core staffing**
- **Project-program based benefit packages**



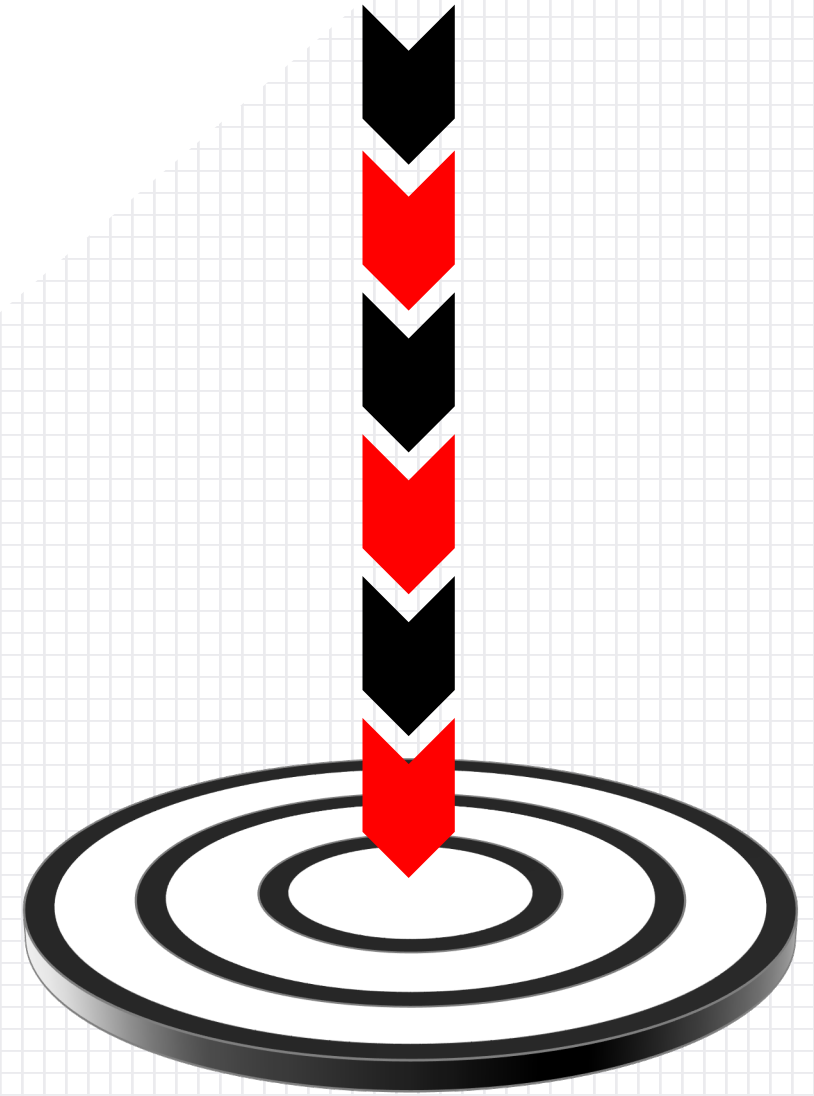
# Comparative Analysis

Expansion of working areas  
from coastal areas. ●



# Comparitive Analysis

- **Experience and expertise in humanitarian response.**
- **Project/program-based staff/Non-core staffing**
- **Project-program based benefit packages**



# Major Achievements



**Flagship programs like Maktab  
based pre-school. In Maktab,  
about 10000 children enrolled,  
98% went to mainstream  
schools**

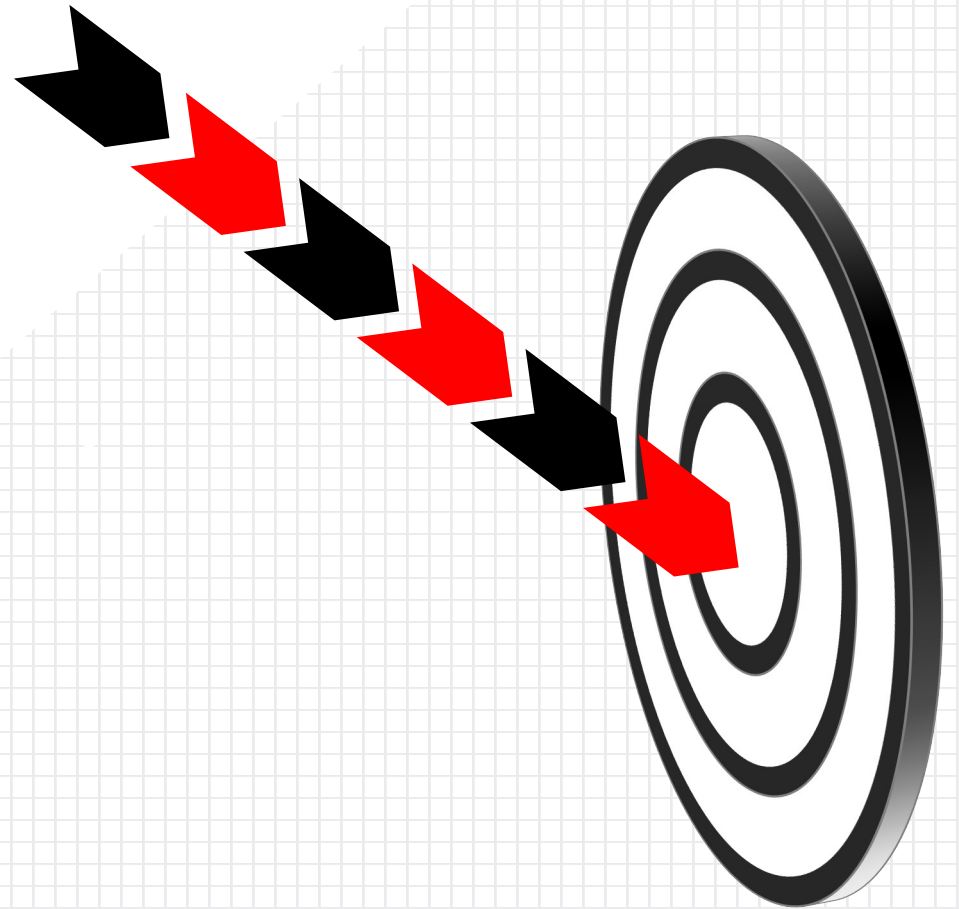
# Major Achievements



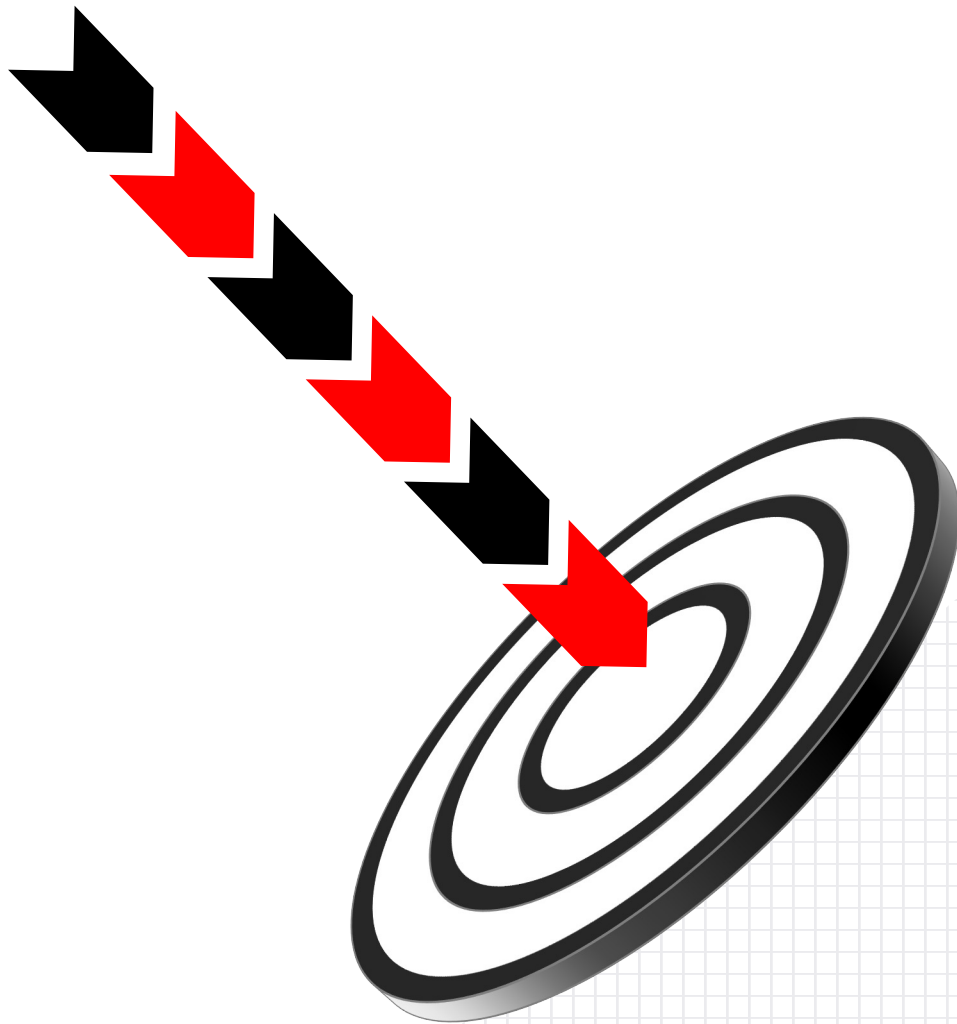
**Women Empowerment using Self-Reliance Group (SRG) and Family Development Plan (FDP) models. 290 groups, 3500 women. Exploring to other projects like YOUTH, ACCORD.**

# **Major Achievements**

**Adolescent empowerment  
with technical and financial  
supports. Life skills and IGA  
for about 7000 girls**



# Major Achievements



**Protecting children and adolescent girls using clubs, community groups and UP with 900 clubs and 36000 girls**

# Major Achievements



**Long term partnerships e.g.  
MJF, Tearfund, UNHCR, UNICEF**

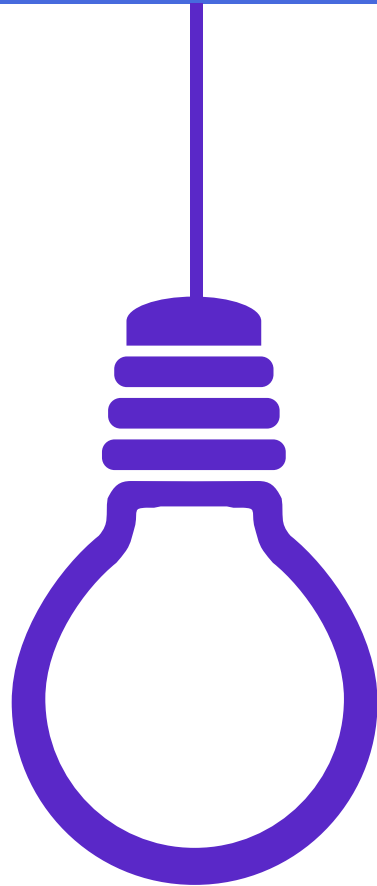


# Major Achievements



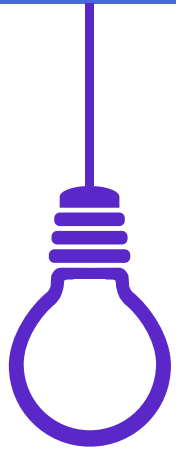
- **New Partnerships: GiZ, MI**
- **Recognized in specialized programs for farmers and fishers**
- **Larger portfolio in terms of program and finance volume: from livelihood to climate justice**
- **Capacity building support for staff and participants**

# Compare with Others



**COAST doesn't have a specific fund-raising department or dedicated team to focus solely on fundraising or program design.**

# Recommendations



## **Fund Raising**

**Donor mapping is essential for ensuring larger program support**



## **Advocacy and Campaign**

**Has both positive and negative impacts, need to explore positives and funds**



## **Program Approach**

**Short term programs should also be considered**



## **CSR Fund**

**CSR fund is an opportunity, we need to explore**



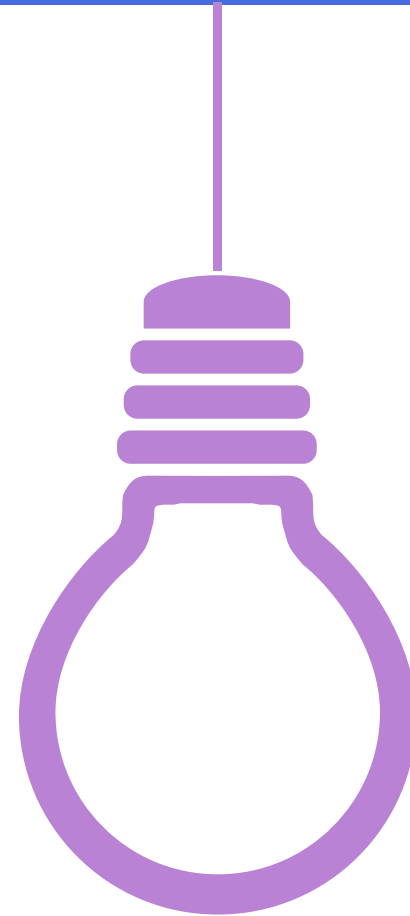
## **Inclusion**

**Need to have a inclusion policy**

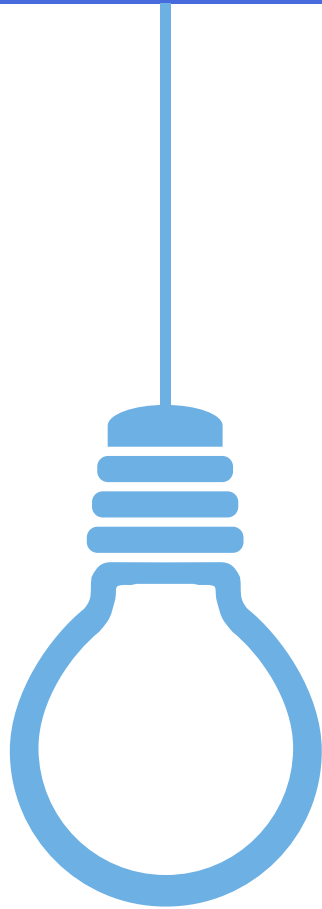
# Recommendations

## **Linkage with core programs**

**Linkage microfinance  
credit access for graduate  
vocational adolescents in  
the host community**



# Major Learning



## Leadership

**Need to have dedicated,  
committed and skilled  
mid level leaders**

# SWOT Analysis

Strength	Weakness	Opportunity	Threat
<ul style="list-style-type: none"><li>• Strong international visibility, recognition and credibility.</li><li>• Policy based transparent and accountable management</li><li>• Quality program implementation</li><li>• Program implementation in the hard to reach areas.</li><li>• Community participation</li></ul>	<ul style="list-style-type: none"><li>• Lack of proper need assessment and market analysis</li><li>• Advocacy creates misunderstanding with donors/partners</li><li>• Inadequate fund-raising efforts</li><li>• Salary/facilities difference among projects/programs and areas</li></ul>	<ul style="list-style-type: none"><li>• Fund raising opportunities for different new sectors</li><li>• SDG implementation and campaign through networking</li></ul>	<ul style="list-style-type: none"><li>• Diminishing global fund</li><li>• Presence of INGOs and UN agencies as fund competitors</li><li>• Increasing the frequencies of slow on set and rapid on set disasters</li></ul>

# SWOT Analysis

Strength	Weakness	Opportunity	Threat
<ul style="list-style-type: none"><li>• Social media campaign</li><li>• Social Performance Management</li><li>• Strong Core Team</li><li>• Knowledge based supporting supervision</li><li>• Open communication, resourceful website</li></ul>	<ul style="list-style-type: none"><li>• Inadequate long term organizational development partner</li><li>• Less fund for advocacy programs and projects</li></ul>	<ul style="list-style-type: none"><li>• Implementation of climate change related programs</li><li>• Fishers and farmers development programs</li></ul>	<ul style="list-style-type: none"><li>• No stable funding for the responses of FDMN</li><li>• No long term funding for DRR and other development programs</li><li>• Knowledgeable staff are not interested for going to coastal areas</li></ul>

# SWOT Analysis

Strength	Weakness	Opportunity	Threat
<ul style="list-style-type: none"><li>• Ability to use own fund for project if needed</li><li>• Updated with new technologies and new ideas</li><li>• Investment for staff development</li></ul>	<ul style="list-style-type: none"><li>• Sometimes huge involvement of the senior team with advocacy and campaign</li></ul>	<ul style="list-style-type: none"><li>• Implementation of climate change related programs</li><li>• Fishers and farmers development programs</li></ul>	<ul style="list-style-type: none"><li>• Organization may be in stake when the policy advocacy goes against the government</li></ul>



We are  
Participating in Survival  
Strategies of Poor and Affected

**Thank you**

