

NEWSLETTER OF DRYFISH

PUBLISHED BY
SUSTAINABLE ENTERPRISE
PROJECT (SEP)



*Promotion of
Dryfish
Processing
Industry
through
Innovation
and
Technological
Intervention*

9th Edition

March, 2022

COAST Foundation



**Beneficiaries of
Nazirartek are well-
known about Safe Dry
Fish Production with
Environment Practices**

**One of the Beneficiaries is
drying fishes wearing cap
and gloves**

Place: Nazirartek

PC: Tusi Banik 7th Mar2022

SEP of COAST Foundation has started its journey with dry fish project which implemented by COAST Foundation and supervised by PKSf. This project ensured 04 batches of environment related training and 08 batches of borrowers training on waste management which helped the beneficiaries a lot to enrich their sense of hygiene and cleanliness. In this process, they are trying to follow environmental practices in the dry fish field which will ultimately carry a good result. If the outcome is good, then the consumer will also get the best products for their family.



Beneficiaries Feedback



08 beneficiaries of Nazirartek took Promote Dry Fish Entrepreneur loan under COAST SEP dry fish project, and 04 shop is visible; rest will prepare in this month. They all have received some training and workshops on safe dry fish production, waste management and environment related issues, and business development, branding and marketing infrastructure. Basically, these trainings developed their skills to be motivated to open a safe dry fish shop. They hardly break any environmental practices because they are always under surveillance by SEP officers. One of the beneficiaries of this list namely, Nurul Alam said that “I have been running this dry fish business in Nazirartek for the past 40 years, and this is my family business. I am a wholesaler who collect fishes from the sea, dries it in the open field, and sells it together. But I’ve changed my mind after receiving training from SEP project. Now I have opened a safe dry fish shop where products are produced safely while maintaining hygiene and cleanliness. I want to expand my business more.”

04 beneficiaries of Nazirartek has built-up dry fish shop in front of their cluster

04 Dry Fish Shop at Nazirartek by SEP Project

PC: Tusi Banik

20th March 2022



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