



COAST SWOT Analysis

SWOT



Strength	Weakness	Opportunity	Threat
<ul style="list-style-type: none">• Policy-based organization• HQAI certified• Has Special Consultative Status with UN ECOSOC,• Fair governance• Networking and Advocacy,• Learning environment and staff development,• Supportive supervision,• Strong MEAL System,• Complaint Response Mechanism and receiving feedback from target population• Sustainable microfinance (Core Program),• Updated website• Automated MF programs• Adolescent empowerment through Community Radios• Staff dropout rate in senior position is zero and in field is below 5%• Stakeholder relations	<ul style="list-style-type: none">• COAST only works in coastal areas• Unfair attitude of some senior staff,• Lack of manpower in the monitoring unit,• Less female staff in senior positions,• Weak communication and information sharing system• English proficiency in the senior level• Inadequate knowledge on project proposal writing	<ul style="list-style-type: none">• Create more international linkage and establishing networks• Expansion of livelihood projects in the Rohingya camps• Involve experts and sector specialists to implement quality work,• Expansion of working areas in the plain land.	<ul style="list-style-type: none">• Due to Rohingya influx, projects in Bhola and other areas are not getting much attention,• Misuse of business card, especially by the front-line staff in the FDMN projects,• Disaster and Climate Change effect in the working areas,• Political connection of some employees and/ or criticism of political activities in the social media,• Localization campaign may create some enemies from the INGOs.

SWOT

THANK YOU