



**Strategic  
Planning**

**Social Development  
& Communication**



# Objectives

01

**Having flagship interventions with culminated qualities**

02

**Securing sustainable sources of funds, programs and institutional support**

03

**Effective expansion of outreach in terms of sectors, programs, areas and participants**

04

**Ensuring a efficient and effective policy-strategy based program design and management**



# What we have **achieved!**



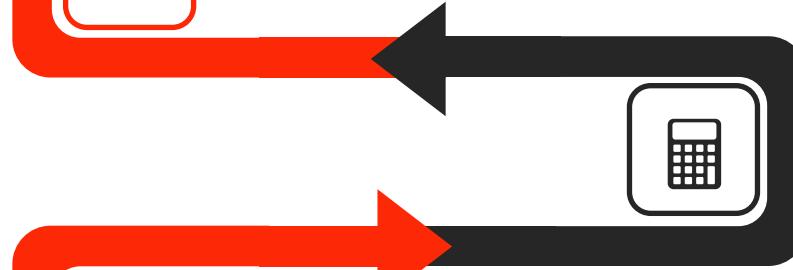
**Experience and expertise  
in humanitarian response**



**Women  
Empowerment using  
Self-Reliance Group  
(SRG) and Family  
Development Plan  
(FDP) models.**



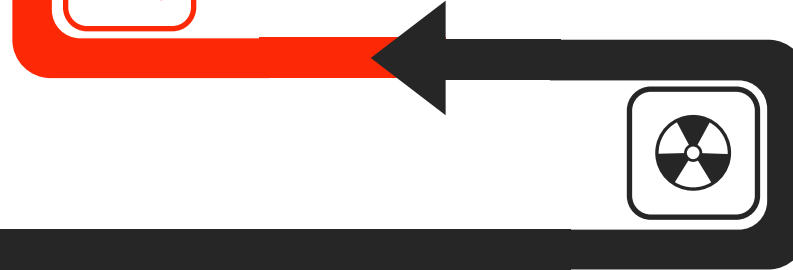
**Specialization  
in Advocacy**



**Adolescent  
empowerment with  
technical and financial  
supports.**



**Flagship programs- like  
Maktab based pre-school**



# The PLAN

2023	2024	2025	2026	2027
<ul style="list-style-type: none"><li>• <b>Partnership and Program management Policy</b></li><li>• <b>Fund raising policy with Donor mapping</b></li><li>• <b>Program design/fund raising cell</b></li><li>• <b>Continuing regular programs (special focus: coastal poverty, climate change, DRR)</b></li><li>• <b>Focus on skill development and education program for Rohingya communities</b></li></ul>	<ul style="list-style-type: none"><li>• <b>Functional &amp; complete year wise funding map</b></li><li>• <b>Active CSR funding maps</b></li><li>• <b>Exclusive project proposal designed</b></li><li>• <b>SDG based project ideas identified</b></li><li>• <b>Human rights based project/programs</b></li><li>• <b>Hospital/satellite clinic for host and Rohingya response</b></li><li>• <b>Enhanced communication visibility</b></li></ul>	<ul style="list-style-type: none"><li>• <b>Expansion of working areas</b></li><li>• <b>Expansion of sectors and programs</b></li><li>• <b>Promoting vocational/technical education</b></li><li>• <b>Establishing umbrella commerce system</b></li></ul>	<ul style="list-style-type: none"><li>• <b>Special flagship programs on FOs/Food security</b></li><li>• <b>Leading in Rohingya response (if Rohingya crisis continues)</b></li></ul>	<ul style="list-style-type: none"><li>• <b>Having a fund raising mechanism, well set up</b></li><li>• <b>Projects are being managed with an effective mechanism</b></li><li>• <b>Peerless flagship programs are proudly there.</b></li></ul>

# Challenges: Lest we forget



## Reducing Resources

Funds and usual sources of fund is decreasing, will need to search new options



## Culminating Competition

New NGOs are coming up with outstanding capacities, INGOs are also competing. We will need to enhance our peerless capacities



## Shrinking Spaces

Civic spaces in Bangladesh for CSOs and NGOs are shrinking. Funding for advocacy –human rights will be critical. Need to be engaged positively



## Dubious Disaster

Climate related disaster, other natural, socio-economic disaster can be great threat to ensure the plan. Need to have contingency plan



Wishing Every Success to COAST!  
**Thank You**

