

## Poultry Bichitra

Safe Poultry and Poultry Products Market Development  
First Edition, December 2022, RMTP, COAST Foundation

### Project Brief

“Safe Poultry & Poultry Products Market Development” value chain development sub-project under RMTP started journey 16 August, 2022 which supported by PKSF and implemented by COAST Foundation. This sub-project is implementing 11 union under Cox'sbazaar sadar and Ramu Upazilla and total 500 service provider and 9500 farmer and their associate actors are get benefitted from this project.

### Poultry Value Chain Coordination Meeting

A coordination meeting of Cox'sBazaar Poultry Value Chain Committee under RMTP Poultry project was held in District Livestock Office hall room. This meeting chaired by Dr. Sahab Uddin Ahmed, District Livestock Officer (incharge), Cox'sBazaar. Also present Dr. Asim Baran Sen, Upazilla Livestock Officer, Cox'sBazaar sadar and Ramu, National awarded women entrepreneur and member of National Poultry Association Nayon Selina, President, Secretary, Joint Secretary of Cox'sBazaar Poultry Association, Company Representative, Local Govt. representative, Farmer, wholesale and retailer of poultry business.

They raise their voice about egg rate in their markets. There are three different local association imposed egg rate in daily basis. So, the egg rate difference in same market and other market also. They all are agree to sit together with DLS Office and solve this problem for their benefit. They said "One market one rate" slogan in this meeting.

### Vaccination and Deworming Campaign

To reduce death rate of poultry COAST Foundation arranged 8 vaccination and deworming campaign through Livestock Service Provider (LSP) in project area Tetuya village under Khuruskul Union of Cox'sbazaar sadar Upazilla. There vaccinated 8000 no. of native chicken and layer chicken. The beneficiaries are Md. Anwar, Nurul Amin, Shahina Aktar, Md. Jewel, Absar Kamal, Nurul Mahbub, Abdullah. The farmers were very happy for this campaign and they said, this is very good activity for helping to develop poultry sector. So, this event is arranged continuously according to vaccine schedule.

Fig: Vaccination Camp,  
Khuruskul,  
Cox'sbazaar  
Picture: Shamsul Amin



Fig: Coordination Meeting, Cox'sbazaar Sadar  
Picture: Amanul Haque, BDO, RMTP Poultry.