

# NEWSLETTER OF SAFE DRY FISH

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SUSTAINABLE ENTERPRISE PROJECT (SEP)

COAST FOUNDATION.

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Promotion  
of  
Dry Fish  
Processing  
Industry  
through  
Innovation  
and

Technological  
Intervention.



COAST Foundation SEP project has established the first Dry-Fish based Eco-Tourism facility at Nazirartek in Cox's Bazar. Photo: Siddique, Date: 20/12/2022

With the financial and technical support of Coast Foundation SEP Project, an eco-tourism facility has been established at Nazirartek, Cox's Bazar, the largest Shutki Village in Bangladesh.

Tourists coming to Cox's Bazar can come to Shutkipalli to purchase safe Shutki as well as visit the safe Shutki production process and tourists can taste different types of Shutki recipes prepared at the eco-tourism facility. In addition, visiting tourists with family members can enjoy traditional dried fish production and safe dried fish production process using fish dryer and Macha technology while spending leisure time in this beautiful and natural environment.

It will add a new dimension to the tourism sector of Cox's Bazar to further promote the safe dry fish of Nazirartek. This is the first Dry Fish based Eco-Tourism Facility in Cox's Bazar.

# Beneficiaries Feedback



During the processing of dry fish and fish produced in Shutki Palli, the remaining wastes (discarded parts-ribs, heads, ashes etc.) are dried and processed and mixed with certain ingredients to make complete feed for fish and chickens through the feed mill. Through this, the pollution caused by the dumping of fish waste has been reduced to a large extent and also the processing of the waste has created new entrepreneurs and created employment. Photo: Siddique, Date: 22.12.2022



Both male and female workers of dry fish sectors in Cox'sBazar use Sun hats, Hand gloves and masks at work for their own safety. After learning through various trainings of the SEP project, all the owners of dry fish, including

workers, use these safety materials by being aware of their own safety at work. Photo: Siddique, Date: 05.12.2022



COAST Foundation SEP Project organized a day-long training on "Business Development Training". Total 30 businessmen and entrepreneurs participated in the training at Nazirartek. The SEP project staff discussed in the training how to develop business and how to increase sales among tourists visiting the market. Various ways and strategies of doing online business including creating awareness about safe drying were discussed. Participants shared their experiences on business challenges and different business ideas. Photo: Siddique, Date: 28.12.2022



COAST Foundation SEP project campaigned at Shutki Outlets of Entrepreneurs along with various important places of Shutki Cluster and Shutkipalli through various environmental practices and stickers on environmental conservation awareness in Cox's Bazar's Nazirartek. Environmental practices include using safe water for washing fish, use of first aid kits at work, avoid smoking at work, disposing of waste in waste bins, avoid plastic products/polythene etc. Photo: Siddique, Date: 18/12/2022

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